THE UNIVERSITY OF BRITISH COLUMBIA

UBC Curriculum Proposal Form
Change to Course or Program

Category: 1

Faculty: Management **Department:** **Faculty Approval Date: August 8, 2007** **Effective Session: Winter Term 1** **Year 2007 for Change**	**Date: August 8, 2007** **Contact Person: Ian Stuart** **Phone: 7-9656** **Email: ian.stuart@ubc.ca**
Proposed Calendar Entry: http://okanagan.students.ubc.ca/calendar/index.cfm?tree=18,287,884,1110 MGMT 301 - Introduction to Financial Accounting MGMT 302 - Introduction to Managerial Accounting MGMT 310 - Introduction to Finance MGMT 320 - Introduction to Marketing MGMT 330 - Introduction to Organizational Behaviour MGMT 340 - Introduction to Management Communications MGMT 350 - Introduction to Information Technology Management MGMT 355 – Operations Management MGMT 360 - Business Conditions Analysis MGMT 380 - Sustainability and Business MGMT 390 - Industry Analysis Project http://okanagan.students.ubc.ca/calendar/courses.cfm?code=MGMT MGMT 301 (3) **Introduction to Financial Accounting** Construction and interpretation of financial statements. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program. MGMT 302 (3) **Introduction to Managerial Accounting** Major issues and methods of managerial accounting and how they are used by companies to enhance the quality of their management decisions. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.	**Present Calendar Entry:** http://okanagan.students.ubc.ca/calendar/index.cfm?tree=18,287,884,1110 MGMT 301 - Introduction to Financial Accounting MGMT 302 - Introduction to Managerial Accounting MGMT 310 - Introduction to Finance MGMT 320 - Introduction to Marketing MGMT 330 - Introduction to Organizational Behaviour MGMT 340 - Introduction to Management Communications MGMT 350 - Introduction to Information Technology Management MGMT 360 - Business Conditions Analysis ~~MGMT 370 - Entrepreneurship and the Smaller Firm~~ MGMT 380 - Sustainability and Business MGMT 390 - Industry Analysis Project http://okanagan.students.ubc.ca/calendar/courses.cfm?code=MGMT MGMT 301 (3) **Introduction to Financial Accounting** Construction and interpretation of financial statements. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program. MGMT 302 (3) **Introduction to Managerial Accounting** Major issues and methods of managerial accounting and how they are used by companies to enhance the quality of their management decisions. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.

MGMT 310 (3) **Introduction to Finance** Framework development for analyzing a firm's investment and financing decisions and a foundation in the basic concepts underlying modern corporate finance. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.	MGMT 310 (3) **Introduction to Finance** Framework development for analyzing a firm's investment and financing decisions and a foundation in the basic concepts underlying modern corporate finance. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.
MGMT 320 (3) **Introduction to Marketing** Concepts, analyses, and activities that comprise marketing management; practice with assessing and solving marketing problems. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.	MGMT 320 (3) **Introduction to Marketing** Concepts, analyses, and activities that comprise marketing management; practice with assessing and solving marketing problems. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.
MGMT 330 (3) **Introduction to Organizational Behaviour** Theories and concepts. Research, analytic, and behavioural skills aimed at understanding and managing the behaviour of individuals and groups in organizations. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.	MGMT 330 (3) **Introduction to Organizational Behaviour** Theories and concepts. Research, analytic, and behavioural skills aimed at understanding and managing the behaviour of individuals and groups in organizations. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.
MGMT 340 (3) **Introduction to Management Communications** Opportunity for students to improve abilities to communicate effectively, regardless of the particular medium or situation. Enhances understanding of factors contributing to group effectiveness, and develops skills in working effectively as a member of a group or project team. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.	MGMT 340 (3) **Introduction to Management Communications** Opportunity for students to improve abilities to communicate effectively, regardless of the particular medium or situation. Enhances understanding of factors contributing to group effectiveness, and develops skills in working effectively as a member of a group or project team. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.
MGMT 350 (3) **Introduction to Information Technology Management** IT managerial issues and their impact on small and medium enterprises and their people. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.	MGMT 350 (3) **Introduction to Information Technology Management** IT managerial issues and their impact on small and medium enterprises and their people. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.
MGMT 355 (3) **– Operations Management** Introduction to the strategic and tactical decisions of operations management as it applies to both service and manufacturing sectors. Topics include process and technology choice, process flow, layout of facilities, capacity and resource planning, inventory control, lean systems, quality management and quality control. [3-0-0] *Prerequisite*: Third-year standing in the B.Mgt. program.	
MGMT 360 (3) **Business Conditions Analysis** Basic tools and concepts of macroeconomics; review of the "non-market" factors that influence the effective performance of organizations. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.	MGMT 360 (3) **Business Conditions Analysis** Basic tools and concepts of macroeconomics; review of the "non-market" factors that influence the effective performance of organizations. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program.
	~~MGMT 370 (3) **Entrepreneurship and the Smaller Firm**~~ ~~Exposure to the issues and challenges associated with starting a new entrepreneurial business. Students gain an appreciation of the challenges associated with creating a new venture. [3-0-0]~~ ~~*Prerequisite:* Third-year standing in the B.Mgt. program.~~

MGMT 380 (3) **Sustainability and Business** Sustainable development issues and current thinking regarding sustainability and its implications for businesses and their managers. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program. MGMT 390 (3) **Industry Analysis Project** Applications of management concepts to the study of the nature and dynamics of an industry active in the Okanagan or British Columbia. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program. http://okanagan.students.ubc.ca/calendar/index.cfm?tree=18,287,884,1110 **Third Year** MGMT 301 - Introduction to Financial Accounting MGMT 302 - Introduction to Managerial Accounting MGMT 310 - Introduction to Finance MGMT 320 - Introduction to Marketing MGMT 330 - Introduction to Organizational Behaviour MGMT 340 - Introduction to Management Communications MGMT 350 - Introduction to Information Technology Management MGMT 355 – Operations Management MGMT 360 - Business Conditions Analysis MGMT 380 - Sustainability and Business MGMT 390 - Industry Analysis Project Total Third-Year Credits	MGMT 380 (3) **Sustainability and Business** Sustainable development issues and current thinking regarding sustainability and its implications for businesses and their managers. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program. MGMT 390 (3) **Industry Analysis Project** Applications of ~~managment~~ concepts to the study of the nature and dynamics of an industry active in the Okanagan or British Columbia. [3-0-0] *Prerequisite:* Third-year standing in the B.Mgt. program. http://okanagan.students.ubc.ca/calendar/index.cfm?tree=18,287,884,1110 **Third Year** MGMT 301 - Introduction to Financial Accounting MGMT 302 - Introduction to Managerial Accounting MGMT 310 - Introduction to Finance MGMT 320 - Introduction to Marketing MGMT 330 - Introduction to Organizational Behaviour MGMT 340 - Introduction to Management Communications MGMT 350 - Introduction to Information Technology Management MGMT 360 - Business Conditions Analysis ~~MGMT 370 - Entrepreneurship and the Smaller Firm~~ MGMT 380 - Sustainability and Business MGMT 390 - Industry Analysis Project Total Third-Year Credits **Type of Action:** Adding MGMT 355 to Third Year. Removing MGMT 370. **Rationale:** To bring the mandatory core curriculum of the 3rd year business courses (300 level) into alignment with accreditation (AACSB) requirements for undergraduate business degree programs.