

THE UNIVERSITY OF BRITISH COLUMBIA | OKANAGAN



OKANAGAN SENATE SECRETARIAT

Enrolment Services

Senate and Curriculum Services

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16 January 2008

**To:** Okanagan Senate

**From:** Curriculum Committee

**Subject:** December Curriculum Proposals (approval)

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The Senate Curriculum Committee has reviewed the material forwarded to it by the Faculties, and encloses those proposals it deems as ready for approval.

As such, the following is recommended to Senate:

**Motion:** *That Senate approve the new program and new courses brought forward by the Faculties of Arts and Sciences, Health and Social Development and Management as set out in the attached package.*

Respectfully Submitted  
Dr. Jennifer Gustar  
Chair, Curriculum Committee



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Attached please find the following for your consideration:

**Faculty of Arts and Sciences**

1. The following new program:
  - a. Freshwater Science Honours Program

**Faculty of Health and Social Development**

2. The following new courses:
  - a. HMKN 200 (3) Exercise Physiology I
  - b. HMKN 201 (3) Exercise Psychology
  - c. HMKN 202 (3) Human Motor Behaviour I
  - d. HMKN 203 (3) Lifespan Physical and Motor Development

**Faculty of Management**

3. The following new courses:
  - a. MGMT 412 (3) Negotiations
  - b. MGMT 460 (3) Management of Service Operations and Technology
  - c. MGMT 461 (3) Service Marketing and Customer Management



**Curriculum Proposal Form**  
**UBC OKANAGAN**  
**New or Change to Course or Program**

**Category: 1**

<b>Faculty:</b> Arts & Sciences <b>Unit/Dept.:</b> Chem., Earth & Env. Sci. <b>Faculty Approval Date:</b> <b>Effective Session</b> <u>Winter Term 1 Year 2008</u> <b>for Change</b>	<b>Date:</b> 18 October 2007 <b>Contact Person:</b> Dr Jeff Curtis <b>Phone:</b> 79521 <b>Email:</b> <a href="mailto:jeff.curtis@ubc.ca">jeff.curtis@ubc.ca</a>
<b>Proposed Calendar Entries:</b>  <b>Freshwater Science Honours Program</b>  The Freshwater Science Honours program is designed for dedicated students in Freshwater Science desiring a recognized research component in their B.Sc. degree. Course requirements are similar to the Freshwater Science Major, with the addition of an approved EESC 449 (Honours Thesis Project).  <b>Admission Requirements</b> <ul style="list-style-type: none"><li>● Fourth-year standing;</li><li>● A minimum overall grade average of 75%; and</li><li>● Enrolment in EESC 449 with a research project and supervisor approved by the Academic Unit Head.</li></ul> <b>Graduation Requirements</b> <ul style="list-style-type: none"><li>● Completion of the course requirements for the Major in Freshwater Science;</li><li>● A 75% overall grade average;</li><li>● A minimum average of 70% in all upper-level EESC courses; and</li><li>● EESC 449 with a minimum grade of 75%. A written thesis is required and must be publicly presented either as a seminar or poster.</li></ul>	<b>URL:</b> n/a  <b>Present Calendar Entry:</b> n/a  <b>Type of Action:</b> New Program  <b>Rationale:</b> As part of our revision to the Freshwater Science program, we wish to introduce an honours programme to enhance the education of our most talented students. The new program is very similar to other honours programs offered in sciences at UBC Okanagan.



## UBC Curriculum Proposal Form Change to Course or Program

### Category: (1)

<b>Faculty:</b> Health and Social Development <b>Department:</b> Human Kinetics <b>Faculty Approval Date:</b> November 26, 2007  <b>Effective Session:</b> 2008-09, Term 1	<b>Date:</b> November 29, 2007 <b>Contact Person:</b> G. Binsted <b>Phone:</b> 250-807-9642 <b>Email:</b> <a href="mailto:gordon.binsted@ubc.ca">gordon.binsted@ubc.ca</a>
<b>Proposed Calendar Entry:</b>  HMKN 200 (3): Exercise Physiology I  Acute and chronic changes observed in physiological systems, as a result of exercise and exercise training. Aerobic and anaerobic metabolism during exercise and cardiovascular, respiratory and muscular responses to physical activity [2-2-0] <i>Prerequisite:</i> BIOL 131 and BIOL 133, or equivalent.	<b>Present Calendar Entry:</b> N/A  <b>Type of Action:</b> Add course  <b>Rationale:</b> Knowledge of the physiological processes associated with physical activity is central to a Human Kinetics student's understanding of exercise related prescription, adaptation, and limitations. Exercise physiology is a required topic for CCUKEPA accreditation and will be a requisite and examinable area for future Provincial/National licensing procedures.
<b>Proposed Calendar Entry:</b>  HMKN 201 (3): Exercise Psychology  Psychological theories and research related to exercise adoption, maintenance, and avoidance. Psychological antecedents and consequences of exercise behaviour. [3-0-0]	<b>Present Calendar Entry:</b> N/A  <b>Type of Action:</b> Add course  <b>Rationale:</b> In order to successfully promote physical activity at either an individual or population level, student must have a firm understanding of the psychological contributors to the decision to adopt, abstain, continue or cease exercising. Exercise psychology is a required topic for CCUKEPA accreditation and will be a requisite and examinable area for future Provincial/National licensing procedures.



## UBC Curriculum Proposal Form Change to Course or Program

### Category: (1)

<b>Faculty:</b> Health and Social Development <b>Department:</b> Human Kinetics <b>Faculty Approval Date:</b> November 26, 2007  <b>Effective Session:</b> 2008-09, Term 1	<b>Date:</b> November 29, 2007 <b>Contact Person:</b> G. Binsted <b>Phone:</b> 250-807-9642 <b>Email:</b> <a href="mailto:gordon.binsted@ubc.ca">gordon.binsted@ubc.ca</a>
<b>Proposed Calendar Entry:</b>  HMKN 202 (3): Human Motor Behaviour I  Processes and structures underlying the production human movement. Sensory, motor and cognitive factors influencing the learning, execution, and control of action will be addressed. [3-0-0]	<b>Present Calendar Entry:</b> N/A  <b>Type of Action:</b> Add course  <b>Rationale:</b> In order to understand movement and physical activity, a student must have a firm grounding in the neural and cognitive factors and limitations contributing to motor production. Motor behaviour is a required topic for CCUKEPA accreditation and will be a requisite area for future Provincial/National licensing procedures.
<b>Proposed Calendar Entry:</b>  HMKN 203 (3): Lifespan Physical and Motor Development  Principles governing physical growth and motor development related to physical activity. Lifespan changes, including aging, and their impact on physical activity participation and performance. [3-0-0] <i>Prerequisite:</i> BIOL 131 and BIOL 133, or equivalent.	<b>Present Calendar Entry:</b> N/A  <b>Type of Action:</b> Add course  <b>Rationale:</b> In order to engage in exercise prescription and promotion it is important for student to understand that the human motor system develops in a non-linear fashion across the lifespan, bringing with it concomitant changes in the ability to engage in physical activity. Motor development is a required topic for CCUKEPA accreditation and will be a requisite area for future Provincial/National licensing procedures.

# UBC Okanagan Curriculum Change

## FACULTY OF MANAGEMENT: MANAGEMENT CURRICULUM REPORT

FALL 2008

### Category 1

<b>Department:</b> Faculty of Management	<b>Contact Person:</b> Dr. Ian Stuart
<b>Faculty Approval Date:</b> November 6, 2007	<b>Phone:</b> 807-9656
	<b>Email:</b> <a href="mailto:Ian.Stuart@ubc.ca">Ian.Stuart@ubc.ca</a>
MGMT Undergraduate 4 <sup>th</sup> Year Courses	
Effective Date: September 2008	URL: n/a
<b>Proposed Calendar Entry:</b>	<b>Present Calendar Entry:</b>
<b>Fourth Year</b>	None
MGMT 412: Negotiations 3	<b>Type of Action:</b> Revise calendar statement to introduce Fourth Year of the Bachelor of Management.
MGMT 460: Management of Service Operations and Technology 3	
MGMT 461: Service Marketing and Customer Management 3	
	<b>Rationale:</b> To phase in the fourth year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for the Bachelor of Management degree.

# UBC Okanagan Curriculum Change

## FACULTY OF MANAGEMENT: MANAGEMENT CURRICULUM REPORT

FALL 2008

### Category 1

MGMT Undergraduate New Course(s)	
<p>Effective Date: September 2008</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 412 (3) – Negotiations</b>  Theory and processes of negotiation as it is practiced in a variety of settings. Develop skills experientially, understand useful analytical frameworks and appreciate the role of emotion in a broad spectrum of negotiation situations. [3-0-0]  Prerequisite: Fourth-year standing in the B.Mgt. program</p>	<p>URL:</p> <p>Present Calendar Entry: none</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the fourth year curriculum for the Bachelor of Management program.</p> <p>Category 1</p>
<p>Effective Date: September 2008</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 460 (3) – Management of Service Operations and Technology</b>  Introduction to the concepts, frameworks, principles and tools to effectively manage service operations. Topics include service growth, both domestically and internationally. Highlights the importance of the cross-functional coordination in service delivery, customer satisfaction, and the role of information technology. [3-0-0]  Prerequisite: Fourth-year standing in the B.Mgt. program  Corequisite: MGMT 461</p>	<p>URL:</p> <p>Present Calendar Entry: none</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the fourth year curriculum for the Bachelor of Management program.</p> <p>Category 1</p>
<p>Effective Date: September 2008</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 461 (3) – Service Marketing and Customer Management</b>  Distinctive approaches to planning and implementing a marketing strategy in service organizations. Addresses service-related issues such as the relationship between the service provider and customer, the real-time process experience of services, customer relationship management, customer satisfaction, service quality, service design, and service culture. [3-0-0]  Prerequisite: Fourth-year standing in the B.Mgt. program  Corequisite: MGMT 460</p>	<p>URL:</p> <p>Present Calendar Entry: none</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the fourth year curriculum for the Bachelor of Management program.</p> <p>Category 1</p>