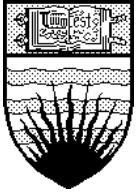


# THE UNIVERSITY OF BRITISH COLUMBIA



March 22, 2007

## ENROLMENT SERVICES

2016 - 1874 East Mall  
Vancouver, B.C. Canada V6T 1Z1  
Tel: (604) 822-9952 Fax: (604) 822-5945  
christopher.eaton@ubc.ca

To: Senate  
From: Senate Curriculum Committee  
Re: **March Curriculum Proposals**

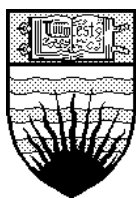
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The Senate Curriculum Committee has reviewed the material forwarded to it by the faculties and the College of Graduate Studies, and encloses those proposals it deems as ready for approval.

As such, the following is recommended to Senate:

*“That Senate approves the new and changed undergraduate courses and the changed undergraduate programs brought forward by the Faculties of Arts & Sciences, Creative & Critical Studies, and Management, and the new graduate courses from the College of Graduate Studies, as set out in the attached packages”*

# THE UNIVERSITY OF BRITISH COLUMBIA



March 22, 2007

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Tel: (604) 822-9952 Fax: (604) 822-5945  
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To: Senate  
From: Senate Curriculum Committee  
Re: **March Curriculum Proposals**

---

Attached please find the following for your consideration:

### Faculty of Arts and sciences

- 1) The following new and changed courses:
  - a. **COSC 328** (3) Introduction to Networks
  - b. **COSC 445** (3) Computer Vision
- 2) The following discontinued program in the **Bachelor of Arts**:
  - a. **Honours Designation** (post graduation)

### Faculty of Creative & Critical Studies

- 3) The following new courses:
  - a. **ENGL 114** (3) University Writing: Aboriginal Perspectives
  - b. **FREN 435** (3) Critical Approaches to French Studies

### College of Graduate Studies

- 4) The following new courses:
  - a. **IGS 509** (1-6) c Directed Studies in Interdisciplinary Research Methods
  - b. **IGS 519** (1-6) c Directed Studies in Interdisciplinary Themes
  - c. **IGS 529** (1-6) c Directed Studies in Indigenous Studies
  - d. **IGS 539** (1-6) c Directed Studies in Creative & Critical Studies
  - e. **IGS 549** (1-6) c Directed Studies in Optimization
  - f. **IGS 559** (1-6) c Directed Studies in Social Science Research

### Faculty of Management

- 5) The following changed program:
  - a. **Bachelor of Management** – Establishment of Third Year Requirements

- 6) The following new courses:
- |    |                     |  |
|----|---------------------|--|
| a. | <b>MGMT 301</b> (3) | Introduction to Financial Accounting                 |
| b. | <b>MGMT 302</b> (3) | Introduction to Managerial Accounting                |
| c. | <b>MGMT 310</b> (3) | Introduction to Finance                              |
| d. | <b>MGMT 320</b> (3) | Introduction to Marketing                            |
| e. | <b>MGMT 330</b> (3) | Introduction to Organizational Behavior              |
| f. | <b>MGMT 340</b> (3) | Introduction to Management<br>Communications         |
| g. | <b>MGMT 350</b> (3) | Introduction to Information Technology<br>Management |
| h. | <b>MGMT 360</b> (3) | Business Conditions Analysis                         |
| i. | <b>MGMT 370</b> (3) | Entrepreneurship and the Smaller Firm                |
| j. | <b>MGMT 380</b> (3) | Sustainability and Business                          |
| k. | <b>MGMT 390</b> (3) | Industry Analysis Project                            |



**Curriculum Proposal Form**  
**UBC OKANAGAN**  
**New or Change to Course or Program**

**Category: 1**

<b>Faculty:</b> Irving K. Barber School of Arts and Sciences <b>Unit/Dept.:</b> Unit 4 <b>Faculty Approval Date:</b> March 6, 2007 <b>Effective Session:</b> Winter Term 1 2007	<b>Date:</b> February 27, 2007 <b>Contact Person:</b> Patricia Lasserre <b>Phone:</b> (250) 807-9390 <b>Email:</b> <a href="mailto:patricia.lasserre@ubc.ca">patricia.lasserre@ubc.ca</a>
<b>Proposed Calendar Entries:</b>  COSC 328 (3) <b>Introduction to Networks</b>  <b>The five layer Internet architecture using TCP/IP: application, transport, network, link, and physical. Topics include web protocols, network programming, routing, addressing, congestion control, error handling, Ethernet, wireless networks, security, multimedia transmission, and network management. OUC equivalent: COSC 328. [3-2-0]</b> <i>Prerequisite:</i> A score of 60% or higher in <b>both</b> COSC 211 and COSC 222.	<b>URL:</b> <a href="http://okanagan.students.ubc.ca/calendar/courses.cfm?code=COSC">http://okanagan.students.ubc.ca/calendar/courses.cfm?code=COSC</a>  <b>Present Calendar Entry:</b>  COSC 328 -3 <del>TCP/IP Networks</del>  <del>TCP/IP (Transmission Control Protocol/Internet Protocol) network. Topics include: TCP/IP protocol stack, IP addressing, routing, subnetting/supernetting, internetworking, network diagnostics, network security, and more advanced network administration within the Unix/Linux environment. OUC equivalent: COSC 328.</del> <del>Prerequisite:</del> A score of 60% or higher in <del>one of</del> COSC 211, <del>COSC 218</del> and a score of 60% or higher in COSC 222.  <b>Type of Action:</b> Rename course and change course description. Change to prerequisite.  <b>Rationale:</b> Title is renamed in a more suitable way. The COSC 218 course which was serving as a prerequisite is deleted from Calendar. Vectors added for consistency with other disciplines.



**UBC Curriculum Proposal Form**  
**UBC OKANAGAN**  
**Change to Course or Program**

**Category: 1**

<b>Faculty:</b> Irving K. Barber School of Arts and Sciences <b>Department:</b> Unit 4 <b>Faculty Approval Date:</b> March 6, 2007 <b>Effective Session:</b> Winter Term 1 2007	<b>Date:</b> February 27, 2007 <b>Contact Person:</b> Dr. Patricia Lasserre <b>Phone:</b> 807-9502 <b>Email:</b> <a href="mailto:patricia.lasserre@ubc.ca">patricia.lasserre@ubc.ca</a>
<b>Proposed Calendar Entry:</b>  COSC 445 (3) Computer Vision Processing and interpretation of images: image sensing, filtering, algorithms for colour analysis, texture description, image segmentation and object recognition. [3-2-0]  Prerequisites: MATH 200, MATH 221 and COSC 222	<b>URL:</b> <a href="http://okanagan.students.ubc.ca/calendar/courses.cfm?code=COSC">http://okanagan.students.ubc.ca/calendar/courses.cfm?code=COSC</a>  <b>Present Calendar Entry:</b> none  <b>Type of Action:</b> New course proposal  <b>Rationale:</b> This course was offered as COSC 419 Topics in Computer Science: <i>Computer Vision</i> ; and should now be part of the computer science offerings. It is expected the course will be offered on a rotating basis.



**Curriculum Proposal Form**  
**UBC OKANAGAN**  
**New or Change to Course or Program**

**Category: 1**

<b>Faculty:</b> Irving K. Barber School of Arts and Sciences <b>Unit/Dept.:</b> Irving K. Barber School of Arts and Sciences <b>Faculty Approval Date:</b> March 6, 2007 <b>Effective Session:</b> Summer Term 1 2007	<b>Date:</b> January 30, 2007 <b>Contact Person:</b> Linda Hatt <b>Phone:</b> (250) 807-9323 <b>Email:</b> linda.hatt@ubc.ca
<b>Proposed Calendar Entries:</b>	<b>URL:</b> <a href="http://okanagan.students.ubc.ca/calendar/index.cfm?tree=18,282,857,990">http://okanagan.students.ubc.ca/calendar/index.cfm?tree=18,282,857,990</a>  <b>Present Calendar Entry:</b>  <b><del>Bachelor of Arts Honours Designation Program</del></b>  <del>The Honours designation provides an opportunity for students who have completed a UBC Okanagan Bachelor of Arts degree to complete the equivalent of an Honours degree. Students who complete this designation will build on their existing degree to complete the same program requirements as an Honours degree. Students are expected to complete the program in one year.</del>  <b><del>Admission Requirements (Honours B.A.)</del></b> <ul style="list-style-type: none"><li><del>• Completion of a UBC Okanagan B.A. degree;</del></li><li><del>• Approval of a thesis program by a thesis supervisor. Note: the Academic Unit Head and the Dean of Arts and Sciences must approve the thesis supervisors for the individual programs);</del></li><li><del>• Admission requirements for the specific Honours program, including grade average and course requirements (see individual programs for details);</del></li></ul> <b><del>Note:</del></b> normally the Honours program will be in the same discipline as the B.A. degree. Minimally, the student must have sufficient UBC Okanagan or transferable course credits sufficient to satisfy the Honours program area requirements within one year.



### **Graduation Requirements (Honours B.A.)**

- ~~At least 42 credits at the 300- or 400-level according to the details for the Honours program in each program area (see individual program for details);~~
- ~~Completion of an Honours thesis of at least 6 credits;~~
- ~~Completion of minimum grade average requirements, as specified by the program area.~~

**Type of Action:** Removal of a program

#### **Rationale:**

The BA Honours designation program is no longer active and no student has applied for this program nor completed this program in the past 4 years or more. Since the student must meet the requirements of the existing honours programs, the designation program appears to be redundant. Students wishing to complete an honours program should meet the admission and graduation requirements established by each program. Note that only Psychology and English are affected by this change.



## UBC Curriculum Proposal Form Change to Course or Program

### Category: (1)

<b>Faculty:</b> Creative and Critical Studies <b>Department:</b> Critical Studies <b>Faculty Approval Date:</b> Mar. 1, 2007  <b>Effective Session</b> ____ <b>Winter</b> <b>_1_</b> <b>Year 2007 for Change</b>	<b>Date:</b> February 5, 2007 <b>Contact Person:</b> Lally Grauer <b>Phone:</b> 807-9432 <b>Email:</b> lalage.grauer@ubc.ca
<b>Proposed Calendar Entry:</b>  <b>ENGL 114 (3) University Writing: Aboriginal Perspectives</b>  The principles of university-level discourse in relation to aboriginal perspectives, with emphasis on analysis and synthesis, and expository and persuasive writing. Credit will not be granted for both ENGL 112 and 114.	<b>Present Calendar Entry:</b> none  <b>Type of Action:</b> new course  <b>Rationale:</b> UBC Okanagan's Academic Plan states that the institution will "be responsive to the needs of the local and global community," "build new and better relationships with indigenous people throughout BC and the world," work toward providing students "with every chance of achieving to their highest potential" and "strive to be a welcoming academic community—a place of choice for aboriginal students." This course is part of UBC Okanagan's efforts to enhance the access to, participation in and completion of postsecondary education for aboriginal learners in keeping with the Academic Plan.  This first-year English course, open to all students, is designed to provide a welcoming learning environment for aboriginal students and assist them in attaining university writing skills that will satisfy first year English requirements. This course will employ learning models and strategies based on perspectives common to many aboriginal traditions. As in other writing intensive courses there will be a cap of 35 students. This initiative accompanies a similar initiative to develop a first year Mathematics course providing a welcoming learning environment for aboriginal students in the unit of Mathematics and Statistics in the Barber School.





## UBC Curriculum Proposal Form Change to Course or Program

### Category: 1

<b>Faculty:</b> FCCS <b>Department:</b> Critical Studies <b>Faculty Approval Date:</b> Mar. 1, 2007  <b>Effective Session Winter Term 1 Year 2007 for Change</b>	<b>Date:</b> Feb. 7, 2007 <b>Contact Person:</b> Jelena Jovicic <b>Phone:</b> (250) 807-9344 <b>Email:</b> jelena.jovicic@ubc.ca
<b>Proposed Calendar Entry:</b>  <b>FREN 435 (3) Critical Approaches to French Studies</b>  Examination of critical approaches crucial to the definition of French literature and culture from the late Nineteenth Century to the Twenty-first Century (taught in French).  <i>Prerequisite:</i> One of FREN 353, FREN 355. An additional 3 credits of third-year French literature is also required.	<b>Present Calendar Entry:</b>  N/A  <b>Type of Action:</b> New Course  <b>Rationale:</b> This fourth-year course is essential for the integrity of the B.A. program in French and will lead to the development of an Honours B.A and an M.A. in French. At present there is no theory course offered in French.



## UBC Curriculum Proposal Form Change to Course or Program

**Category: (1)**

<p><b>Faculty:</b> College of Graduate Studies  <b>Department:</b> Interdisciplinary Program  <b>Faculty Approval Date:</b></p> <p><b>Effective Session</b> _W___ <b>Term</b> _1___  <b>Year</b> _2007___ <b>for Change</b></p>	<p><b>Date:</b>  <b>Contact Person:</b> Marvin Krank  <b>Phone:</b> 250-807-8773  <b>Email:</b> mkrank@ubc.ca</p>
<p><b>Proposed Calendar Entry:</b></p> <p><b><i>IGS: Interdisciplinary Graduate Studies</i></b></p> <p>IGS 501 (1-12) d <b>Interdisciplinary Topics in Research Methods and Analysis</b>  IGS 503 (1-6) d <b>Indigenous Research Methods</b>  IGS 504 (6) <b>Multivariate Statistics</b>  <i>Prerequisite: 6 credits in univariate statistics and probability courses.</i>  IGS 505 (3) <b>Introduction to Qualitative Enquiry</b>  IGS 509 (1-6) c <b><u>Directed studies in Interdisciplinary Research Methods.</u></b>  IGS 515 -3 <b>Advanced Qualitative Methods</b>  IGS 519 (1-6) c <b><u>Directed studies in Interdisciplinary Themes.</u></b>  IGS 520 (1-12) d <b>Special Topics in Interdisciplinary Studies</b>  IGS 523 (1-6) d <b>Special Topics in Indigenous Studies</b>  IGS 524 (3/6) d <b>Proseminar in Interdisciplinary Studies</b>  IGS 529 (1-6) c <b><u>Directed studies in Indigenous Studies.</u></b>  IGS 530 (1-12) d <b>Special Topics in Creative and Critical Studies</b>  IGS 539 (1-6) c <b><u>Directed studies in Creative and Critical Studies.</u></b>  IGS 540 (1-12) d <b>Special Topics in Optimization</b>  IGS 549 (1-6) c <b><u>Directed studies in Optimization.</u></b>  IGS 550 (1-12) d <b>Special Topics in Social Science Research</b>  IGS 559 (1-6) c <b><u>Directed studies in Social Science Research.</u></b>  IGS 599 (6/12) d <b>Masters Thesis</b>  IGS 601 (1-12) d <b>Advanced Topics in Research Methods and Analysis</b>  IGS 620 (1-12) d <b>Advanced Topics in Interdisciplinary Studies</b>  IGS 699 0 <b>Doctoral Thesis</b></p>	<p><b>Type of Action:</b> New Directed Studies Courses and program description changes</p> <p><b>Rationale:</b></p> <ul style="list-style-type: none"> <li>These new courses are to differentiate clearly between IGS program initiated courses designed to serve multiple student interests (special topics courses with the d designation) and true directed studies courses (with the c designation) negotiated between the student and individual instructors and approved by the program. The IGS program is moving toward clearly designed special topics courses, but will continue to need directed studies to fulfill particular program needs of some IGS students.</li> <li>Directed studies courses are initiated by the instructor and student and must be approved by the instructor's Unit Head and the program coordinator.</li> </ul> <p>All of the proposed new courses follow the directed studies model and are cost neutral. WE are also proposing the elimination of the course description in the Calendar as these are vague.</p> <p>Additional changes to the Master's and Doctoral degrees are proposed to simplify the description of course options. The new description adds the new courses and acknowledges the potential to for IGS students to take non-IGS courses. The description also has been modified to clearly state the role of the program committee in approving course options for individual programs.</p> <p>Additional Doctoral Program changes are proposed for increased clarity and flexibility. Doctoral courses may be taken from both 500 and 600 level courses. Many UBC programs do not distinguish between 500 and 600 level courses. The specificity of a particular 600 level course is not required as the supervisor and</p>

**Program Changes:****Master's Degree**

The minimum requirements for interdisciplinary master's programs are 30 credits in total. Some courses may be taken multiple times for credit at the discretion of the program. Specific courses applicable to the student's program must be approved by the program committee.

Research Methods and Analysis (at least 6 credits from the following courses):

- IGS 501, 503, 504, 505, 509, and 515 or approved non-IGS 500-600 level courses in research methods and analysis;

At least 12 credits from the following courses:

- IGS 520, 523, 524, 528, 529, 530, 539, 540 549, 550 559, 620. or approved non-IGS 500-600 level courses.

Masters Thesis (at least 6 credits from the following course):

- IGS 599 - Masters Thesis (6/12 credits, d).

**Ph.D. Degree**

Students admitted to the Ph.D. program are expected to have a prior master's degree of similar depth as the IGS master's degree. In exceptional cases, students may be admitted directly to the Ph.D. program.

The requirements for interdisciplinary Ph.D. programs are developed in consultation with and approved by the supervisor and program committee. The minimum requirements are:

- Advanced Research Methods and Analysis (at least 3 credits from the following courses):

IGS 501, 503, 504, 505, 509, 515, 601, or non-IGS 500-600 level courses in research methods and analysis approved by the program committee;

- At least 9 credits from the following courses:

IGS 520, 523, 524, 528, 529, 530, 539, 540

program committee must specify all required courses. The absolute requirement of 600 level courses creates problems for students who must register in IGS 601 or 620 even though they are taking an appropriate and approved 500 level course with other students.

**URL:**

<http://okanagan.students.ubc.ca/calendar/courses.cfm?code=IGS>

**Present Calendar Entry:****IGS: Interdisciplinary Graduate Studies****IGS 501 (1-12) d Interdisciplinary Topics in Research Methods and Analysis**

~~Comprised of a mixture of core and individualized components that address methodologies required for graduate students to do research in their primary area of study. Individual components may have variable credit, and students may take up to 12 total credits of these components.~~

**IGS 503 (1-6) d Indigenous Research Methods****IGS 504 -6 Multivariate Statistics**

*Prerequisite:* 6 credits in univariate statistics and probability courses.

**IGS 505 -3 Introduction to Qualitative Enquiry****IGS 515 -3 Advanced Qualitative Methods****IGS 520 (1-12) d Special Topics in Interdisciplinary Studies**

~~Special topics focused on subject matter of the student's program concentration. Includes core and individualized components from at least two disciplines, drawn together through at least one seminar session with an interdisciplinary thread. Individual components may have variable credit; students may take up to 12 total credits of these components.~~

**IGS 523 (1-6) d Special Topics in Indigenous Studies****IGS 524 (3/6) d Proseminar in Interdisciplinary Studies****IGS 530 (1-12) d Special Topics in Creative and Critical Studies****IGS 540 (1-12) d Special Topics in Optimization****IGS 550 (1-12) d Special Topics in Social Science Research****IGS 599 (6/12) d Masters Thesis**

~~Independent research project of~~



<p><u>549, 550 559, 620, or non-IGS 500-600 level courses approved by the program committee, with at least one term course from each of two disciplines;</u></p> <ul style="list-style-type: none"><li>• Comprehensives determined by the supervisor and program committee in consultation with the student</li><li>• IGS 699 - Doctoral Thesis.</li></ul>	<p><del>significant depth in student's area of specialization. Thesis follows a standard submission format (different formats required for M.A., M.F.A., M.Sc.), must be defended in an oral examination, and includes a thesis proposal, normally completed in second term of study and approved prior to commencing thesis research.</del></p> <p>IGS 601 (1-12) d <b>Advanced Topics in Research Methods and Analysis</b> <del>Comprised of a mixture of core and individualized components that address advanced methodologies required for graduate students to do research for their thesis.</del></p> <p>IGS 620 (1-12) d <b>Advanced Topics in Interdisciplinary Studies</b> <del>Comprised of modules directly related to the subject matter of the student's program concentration. They include both core and individualized components from at least two disciplines, but are drawn together through at least one seminar session with an interdisciplinary thread.</del></p> <p>IGS 699 0 <b>Doctoral Thesis</b></p> <p><b>URL:</b> <a href="http://okanagan.students.ubc.ca/calendar/index.cfm?tree=18,285,898,1059">http://okanagan.students.ubc.ca/calendar/index.cfm?tree=18,285,898,1059</a></p> <p><b>Master's Degree</b></p> <p>The minimum requirements for interdisciplinary master's programs are 30 credits in total. Some courses may be taken multiple times for credit at the discretion of the program.</p> <p>Research Methods and Analysis (at least 6 credits from the following courses):</p> <ul style="list-style-type: none"><li>▪ <u>IGS 501 - Interdisciplinary Topics in Research Methods and Analysis (1-12 credits, d):</u></li><li>▪ <u>IGS 503 - Indigenous Research Methods (1-6 credits, d):</u></li><li>▪ <u>IGS 504 - Multivariate Statistics (6 credits):</u></li><li>▪ <u>IGS 505 - Introduction to Qualitative Inquiry (3 credits):</u></li><li>▪ <u>IGS 515 - Advanced Qualitative Methods (3 credits).</u></li></ul> <p>Special Topics (at least 12 credits from the following courses):</p>
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- IGS 520 - Special Topics in Interdisciplinary Studies (1-12 credits, d):
- IGS 523 - Special Topics in Indigenous Studies (1-6 credits, d):
- IGS 524 - Proseminar in Interdisciplinary Studies (3/6 credits, d):
- IGS 530 - Special Topics in Creative and Critical Studies (1-12 credits, d):
- IGS 540 - Special Topics in Optimization (1-12 credits, d):
- IGS 550 - Special Topics in Social Science Research (1-12 credits, d):

Masters Thesis (at least 6 credits from the following course):

- IGS 599 - Masters Thesis (6/12 credits, d).

**URL:**

<http://okanagan.students.ubc.ca/calendar/index.cfm?tree=18,285,898,1059>

**Ph.D. Degree**

Students admitted to the Ph.D. program are expected to have a prior master's degree of similar depth as the IGS master's degree. In exceptional cases, students may be admitted directly to the Ph.D. program.

The requirements for interdisciplinary Ph.D. programs are developed in consultation with and approved by the supervisor and program committee. The minimum requirements are:

- IGS 601 - Advanced Research Methods and Analysis (at least 3 credits)
- IGS 620 - Special Topics (at least 9 credits), with at least one term course from each of two disciplines;
- Comprehensives determined by the supervisor and program committee in consultation with the student;
- IGS 699 - Doctoral Thesis.

**FACULTY OF MANAGEMENT: CATEGORY 1 MANAGEMENT CURRICULUM REPORT**

**FALL 2007**

<b>Department:</b> Faculty of Management	<b>Contact Person:</b> Russell Currie																														
<b>Faculty Approval Date:</b> <i>March 9, 2007</i>	<b>Phone:</b> 807-8562																														
MGMT Undergraduate New Program (s)	<b>Email:</b> Russell.Currie@ubc.ca																														
Effective Date: September 2007	<b>URL:</b> <a href="http://okanagan.students.ubc.ca/calendar/index.cfm?tree=18,287,884,1110">http://okanagan.students.ubc.ca/calendar/index.cfm?tree=18,287,884,1110</a>																														
Proposed Calendar Entry:	<b>Present Calendar Entry:</b> n/a																														
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<i>Total Credits</i>	<i>33</i>																														
MGMT 301, 302, 303, 304, 305, 306, 307, 308, 309, 310	30																														
MGMT 311	3																														
<b>Total Third-Year Credits</b>	<b>33.</b>																														
	Type of Action: Revise calendar statement to introduce Third Year of the Bachelor of Management.																														
	Rationale: To phase in the third year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for the Bachelor of Management degree.																														
	Category 1																														
<b>Fourth Year</b>																															
Specific information on this program, including academic requirements, will be published in future editions of the Calendar																															

**FACULTY OF MANAGEMENT: CATEGORY 1 MANAGEMENT CURRICULUM REPORT**

**FALL 2007**

MGMT Undergraduate New Course(s)	
<p>Effective Date: September 2007</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 301 - Introduction to Financial Accounting</b> Construction and interpretation of financial statements.</p> <p><b>Prerequisite: 3<sup>rd</sup> Year MGMT [3-0-0]</b></p>	<p>URL: n/a</p> <p>Present Calendar Entry: n/a</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the third year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for <b>Management specialization</b>.</p> <p>Category 1</p>
<p>Effective Date: September 2007</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 302 - Introduction to Managerial Accounting</b> Major issues and methods of managerial accounting and how they are used by companies to enhance the quality of their management decisions.</p> <p><b>Prerequisite: 3<sup>rd</sup> Year MGMT [3-0-0]</b></p>	<p>URL: n/a</p> <p>Present Calendar Entry: n/a</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the third year curriculum for the Faculty of Management program and to provide the prerequisite body of knowledge required for <b>Management specialization</b>.</p> <p>Category 1</p>
<p>Effective Date: September 2007</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 310 - Introduction to Finance</b> Develops a framework for analyzing a firm's investment and financing decisions and a foundation in the basic concepts underlying modern corporate finance.</p> <p><b>Prerequisite: 3<sup>rd</sup> Year MGMT [3-0-0]</b></p>	<p>URL: n/a</p> <p>Present Calendar Entry: n/a</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the third year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for <b>Management specialization</b>.</p> <p>Category 1</p>
<p>Effective Date: September 2007</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 320 - Introduction to Marketing</b> Concepts, analyses, and activities that comprise marketing management and to practice assessing and solving marketing problems.</p> <p><b>Prerequisite: 3<sup>rd</sup> Year MGMT [3-0-0]</b></p>	<p>URL: n/a</p> <p>Present Calendar Entry: n/a</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the third year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for <b>Management specialization</b>.</p> <p>Category 1</p>

<p>Effective Date: September 2007</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 330 - Introduction to Organizational Behaviour</b></p> <p>Theories and concepts. Research, analytic, and behavioural skills aimed at understanding and managing the behaviour of individuals and groups in organizations are explored.</p> <p><b>Prerequisite: 3<sup>rd</sup> Year MGMT [3-0-0]</b></p>	<p>URL: n/a</p> <p>Present Calendar Entry: n/a</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the third year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for <b>Management specialization</b>.</p> <p>Category 1</p>
<p>Effective Date: September 2007</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 340 - Introduction to Management Communications</b></p> <p>Provides opportunity to improve abilities to communicate effectively, regardless of the particular medium or situation. Enhances understanding of factors contributing to group effectiveness, and develops skills in working effectively as a member of a group or project team.</p> <p><b>Prerequisite: 3<sup>rd</sup> Year MGMT [3-0-0]</b></p>	<p>URL: n/a</p> <p>Present Calendar Entry: n/a</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the third year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for <b>Management specialization</b>.</p> <p>Category 1</p> <p>URL: n/a</p>
<p>Effective Date: September 2007</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 350 - Introduction to Information Technology Management</b></p> <p>IT managerial issues and their impact on small and medium enterprises and their people.</p> <p><b>Prerequisite: 3<sup>rd</sup> Year MGMT [3-0-0]</b></p>	<p>Present Calendar Entry: n/a</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the third year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for <b>Management specialization</b>.</p> <p>Category 1</p>
<p><del>Effective Date: September 2007</del></p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 360 - Business Conditions Analysis</b></p> <p>Basic tools and concepts of macroeconomics; a review of the 'non-market' factors that influence the effective performance of organizations.</p> <p><b>Prerequisite: 3<sup>rd</sup> Year MGMT [3-0-0]</b></p>	<p>URL: n/a</p> <p>Present Calendar Entry: n/a</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the third year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for <b>Management specialization</b>.</p> <p>Category 1</p>



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**FALL 2007**

<p>Effective Date: September 2007</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 370 - Entrepreneurship &amp; the Smaller Firm</b>                      Exposure to the issues and challenges associated with starting a new entrepreneurial business. Students gain an appreciation of the challenges associated with creating a new venture.  <b>Prerequisite: 3<sup>rd</sup> Year MGMT [3-0-0]</b></p>	<p>URL: n/a</p> <p>Present Calendar Entry: n/a</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the third year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for <b>Management specialization</b>.</p> <p>Category 1 URL: n/a</p>
<p>Effective Date: September 2007</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 380 - Sustainability &amp; Business</b>                      Sustainable development issues and current thinking regarding sustainability and its implications for businesses and their managers.  <b>Prerequisite: 3<sup>rd</sup> Year MGMT [3-0-0]</b></p>	<p>Present Calendar Entry: n/a</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the third year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for <b>Management specialization</b>.</p> <p>Category 1</p>
<p>Effective Date: September 2007</p> <p>Proposed Calendar Entry:</p> <p><b>MGMT 390 - Industry Analysis Project</b>                      Applications of management concepts to the study of the nature and dynamics of an industry active in the Okanagan or British Columbia.  <b>Prerequisite: 3<sup>rd</sup> Year MGMT [3-0-0]</b></p>	<p>URL: n/a</p> <p>Present Calendar Entry: n/a</p> <p>Type of Action: New course</p> <p>Rationale: New course in support of the third year curriculum for the Bachelor of Management program and to provide the prerequisite body of knowledge required for <b>Management specialization</b>.</p> <p>Category 1</p>