THE UNIVERSITY OF BRITISH COLUMBIA

# UBC Curriculum Proposal Form
# Change to Course or Program

**Category: 1**

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| **Faculty: Management**<br>**Department:**<br>**Faculty Approval Date: 2 October 2007**<br>**Effective Session: September 2008** | **Date:**<br>**Contact Person: Ian Stuart**<br>**Phone: 807-9656**<br>**Email: ian.stuart@ubc.ca** |
| **URL:**<br>http://okanagan.students.ubc.ca/calendar/courses.cfm?code=MGMT<br><br>**Proposed Calendar Entry:**<br><br>**MGMT 410 (3) – Leadership in Complex Environments**<br>Examinations of theoretical and practical approaches to leadership and conflict resolution. Topics covered include: distinguishing between authority and leadership, technical problems and adaptive challenges, power and progress, diagnostic frameworks for assessment and strategies, and tactics of intervention to mobilize progress. Also explored is the nature of conflict, its role in human social systems, and ways to address its negative impacts and harness its positive possibilities. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program.<br><br>**MGMT 411 (3) – Human Resources Management**<br>Develops an understanding of the diverse areas in human resources management. Examines analysis, planning, staffing, performance evaluation, compensation, training and development, labor relations, employee safety, health human resource management and an understanding of cultural differences and its impact on the organization. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program. | **URL:**<br>http://okanagan.students.ubc.ca/calendar/courses.cfm?code=MGMT<br><br>**Present Calendar Entry:**<br>none<br><br>**Type of Action: new course**<br><br>**Rationale:** New course in support of the fourth year curriculum for the Bachelor of Management program. |

**MGMT 419 (3/6) D – Special Topics in Management**
Explores the latest concepts and issues in Management. These topics might include Change Management, History of Management Thought, Cooperative Strategy, Management Decision-Making, Public Sector Management and other related topics within the field of Management. It is not intended for topics routinely covered in the curriculum.
*Prerequisite*: 4th Year standing the B. Mgt. program.

**MGMT 420 (3) – Supply Chain Management**
Provides a strategic, managerial, and cross-functional view of supply management. Provide an understanding of the basic transaction of simple buying or selling, to long-term strategic alliances between organizations as a critical part of a longer series of relationships beginning at the origin of primary ideas or materials, and ending with the satisfaction of the needs or wishes of the ultimate consumer. [3-0-0]
*Prerequisite*: 4th Year standing the B. Mgt. program.

**MGMT 421 (3) – Outsourcing, Offshoring and Globalization**
Exams the business, strategic, economic, technological, political and social issues pertaining to outsourcing, offshoring and globalization. Topics covered include stakeholder analysis, information technology, the benefits and downsides of outsourcing and/or offshoring and the dynamics in both client and supply nations. Policy discussion may include the ramifications and policy alternatives for Canada and large to SMEs. [3-0-0]
*Prerequisite*: 4th Year standing the B. Mgt. program.

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| **MGMT 422 (3) – Project Management**<br>Provides the knowledge and skills to successfully initiate, plan, manage, control and report on projects. Conveys the importance of proper planning, documentation, scope and change control and quality and risk management. Also covers the people skills required in the areas of team selection, structure, motivation, interviewing, presentation, conflict resolution and leadership which are critical factors in project management. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program.<br><br>**MGMT 423 (3) – E-Commerce**<br>Provides an overview of E-Commerce from a managerial perspective with the emphasis on the three major driving forces behind E-commerce: technology change, business development, and social controversies. Topics covered include concepts and frameworks for E-Commerce with which to examine existing E-commerce models, new E-commerce opportunities, the prevalent enabling technology, strategic issues confronting new Internet ventures, privacy and intellectual property. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program.<br><br>**MGMT 424 (3) – Enterprise Systems Management**<br>Examines Enterprise Systems and its components including Enterprise Resource Planning (ERP), Customer Relations Management (CRM), Supply Chain Management (SCM). Topics covered include the integration of integration of enterprise-wide information systems and the managerial & technical issues in planning, designing, acquiring, implementing and extending Enterprise System. Includes First-hand experience with a commercial ERP system software package. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program. | |

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| **MGMT 429 (3/6) D – Special Topics in Information Technology Management**<br>Explores the latest concepts and/or issues in Information Technology Management (ITM). Topics might include Data Warehousing, IS Security, IT Auditing and Control, Global ITM and other related topics within the field of ITM. It is not intended for topics routinely covered in the curriculum.<br>*Prerequisite*: 4th Year standing the B. Mgt. program.<br><br>**MGMT 430 (3) – Financial Reporting for Managers and Analysts**<br>Provides an advanced, in-depth examination of financial statements using the perspectives of both the preparer and the user. Provides an understanding of how financial statements are created and prepared so that financial statements can be used to make better business decisions. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program.<br><br>**MGMT 431 (3) – Intermediate Managerial Accounting**<br>Provides advanced study into the preparation and use of cost accounting information for managerial decision-making and control purposes. Topics covered focus on the link between accounting based reward systems and management behavior and responses. Provides the tools needed to understand and address the important accounting problems facing managers today. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program. | |

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| **MGMT 432 (3) – Tax Planning from a Managerial Perspective**<br>Focuses on the importance of tax considerations in making business and personal financial decisions by taking a managerial decision-making approach to tax planning rather than a technical perspective. Addresses the critical areas of how taxes affect business decisions and the evaluation of tax-planning opportunities and strategies with an emphasis on understanding concepts and analyzing situations. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program.<br><br>**MGMT 435 (3) – Risk Management**<br>Provides an introduction to the financial instruments, methods and tools used in financial risk management. The methodology applies to both corporate and investment settings for managing exchange rate risk, interest rate risk, market risk and credit risk. The course focuses on three types of derivative securities: i) forwards and futures, ii) options and iii) swaps. Provides an understanding of the basic properties of these instruments, their hedging uses and their valuation principles. Value-at-risk and options theory will also be covered. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program.<br><br>**MGMT 436 (3) – Investments**<br>Surveys the basic principles and tools of investment analysis. Provides an understanding of the properties and uses of three broad types of financial securities: equity securities (common stock), fixed income securities (government and corporate bonds) and derivative securities (e.g. futures, options). Topics covered include the trading process, portfolio theory (risk-return & risk-arbitrage models), security analysis and investment performance evaluation. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program. | |

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| **MGMT 438 (3/6) D – Special Topics in Accounting**<br>Explores the latest concepts and issues in Accounting. These topics might include, but not limited to, Accounting Research, Taxation of Mergers and Acquisitions, Accounting for non-profit organizations, Government Accounting, International Accounting, and other related topics within the field of Accounting. It is not intended for topics routinely covered in the curriculum.<br>*Prerequisite*: 4th Year standing the B. Mgt. program.<br><br>**MGMT 439 (3/6) D – Special Topics in Finance**<br>Designed to explore the latest concepts and/or issues in Finance. These topics might include, but not limited to, Corporate Bankruptcy, Financial Trading Strategies, International Banking, and other related topics within the field of Finance. It is not intended for topics routinely covered in the curriculum.<br>*Prerequisite*: 4th Year standing the B. Mgt. program.<br><br>**MGMT 440 (3) – Brands, Culture and Marketing**<br>Designed to go beyond traditional courses in brand management and marketing, in that it asks questions about the intricate relationships between culture and the consumption of brands. It also raises questions about how a culture can brand itself and promote itself through specific brands. Topics covered include brand awareness, identity, image, personality, positioning and equity. Strategies to build and sustain brand equity and the globalization of brands will be addressed. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program. | |

**MGMT 441 (3) – Marketing Strategy**
Presents an integrative, dynamic view of marketing strategy at both the corporate and business unit level. It also focuses on understanding, developing and evaluating brand strategies over the life of a product market. Topics include strategies for pioneering brands, strategies for late entry, growth strategies, strategies for mature and declining markets, and defensive marketing strategies. [3-0-0]
*Prerequisite*: 4th Year standing the B. Mgt. program.

**MGMT 449 (3/6) D – Special Topics in Marketing**
Explores the latest concepts and/or issues in Marketing. These topics might include Marketing Research, Consumer Behavior, E-Marketing, International Marketing, Sales Management and other related topics within the field of Marketing. It is not intended for topics routinely covered in the curriculum.
*Prerequisite*: 4th Year standing the B. Mgt. program.

**MGMT 480 (3) – Law and Business**
Introduce managers of organizations and businesses to the basic legal concepts that they can expect to encounter. The aim is to provide the background needed to identify legal issues and make informed decisions in instructing legal counsel and acting on legal advice. Topics covered may include product liability, tort and intellectual property. [3-0-0]
*Prerequisite*: 4th Year standing the B. Mgt. program.

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| **MGMT 481 (3) – Strategy and Change Management**<br>Designed to investigate how strategy and change affects the organization and how the organization can be designed or re-aligned to realize its strategy more effectively. Topics covered include alignment with organizational mission, how strategic decisions affects the organization structures, processes, culture, resources both human and financial and management styles and how the organization can manage the change process. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program.<br><br>**MGMT 482 (3) – International Business**<br>Explores the political, legal, technological, competitive and cultural issues that shape organizations as they operate worldwide. Provides an understanding of the application of management theory (trade theory, modes of entry, foreign direct investment, factor mobility theory) to the strategic management problems of doing business in the international arena. Explores the cultural aspects of operating in an international environment. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program.<br><br>**MGMT 490 (3) – Capstone Service Learning and Consulting**<br>Designed to be a culminating experience for a management education. Includes team-based work on a community service project, consulting project or some other form of experiential or immersion based learning effort. Explores connections among their disciplines and between their educational experience and issues in the off-campus community. [3-0-0]<br>*Prerequisite*: 4th Year standing the B. Mgt. program. | |

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| **MGMT 495 (3) – Directed Studies in Management**<br>Provides an opportunity for supervised research in a clearly-defined area in the field of management. This research will lead to a major research paper. The topic will be agreed upon by the supervising faculty member, the student and the Dean. This course may not duplicate existing courses, which are part of the regular curricular offering of the Faculty of Management. The course may be taken over one or two terms. *Prerequisite*: 4th Year standing the B. Mgt. program. | |