THE UNIVERSITY OF BRITISH COLUMBIA

# UBC Curriculum Proposal Form
# Change to Course or Program

**Category: 1**

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| **Faculty: Management**<br>**Department:**<br>**Faculty Approval Date: September 17, 2007**<br><br>**Effective Session: Winter Term 2**<br>**Year 2008 for Change** | **Date: September 17, 2007**<br>**Contact Person: Ian Stuart**<br>**Phone: 7-9656**<br>**Email: ian.stuart@ubc.ca** |
| **Proposed Calendar Entry:**<br><br>http://okanagan.students.ubc.ca/calendar/courses.cfm?code=MGMT<br><br>**MGMT 406 (3) Special Topics in Marketing**<br>This course examines the latest concepts and issues related to Marketing. Restricted to OUC/UBCO co-conferred degree students in Business Administration [3-0-0]<br><br>**MGMT 407 (3) Special Topics in Information Technology Management**<br>This course examines the latest concepts and issues related to Information Technology Management. Restricted to OUC/UBCO co-conferred degree students in Business Administration [3-0-0]<br><br>**MGMT 408 (3) Special Topics in Sustainable Entrepreneurship**<br>This course examines the latest concepts and issues related to Sustainable Entrepreneurship. Restricted to OUC/UBCO co-conferred degree students in Business Administration [3-0-0] | **Present Calendar Entry:**<br><br>NA<br><br>**Type of Action:**<br>Adding:<br>MGMT 406: Special Topics in Marketing<br>MGMT 407: Special Topics in Information Technology Management<br>MGMT 408: Special Topics in Sustainable Entrepreneurship<br><br>**Rationale:**<br>To accommodate BBA Co-Conferred degree students from Okanagan College. |