THE UNIVERSITY OF BRITISH COLUMBIA

THE OKANAGAN SENATE

MINUTES

Wednesday March 30, 2011

3:30 pm to 5:30 pm

ART 386 | UBC OKANAGAN CAMPUS

Attendance

Present: Prof. S. J. Toope, (Chair), Mr. James Ridge (Secretary), Dr. A. Abd-El-Aziz, Dr. P. Balcaen, Ms. M. Burton, Mr. N. Cadger, Dr. J. Cheng, Dr. J. Cioe, Dean M. Courtney, Mr. Christopher L. Gorman, Dr. C. Hodge, Dr. J. Holzman, Dr. J. Johnson, Dr. G. Jones, Dr. D. Keyes, Dean M. Krank, Dr. B. Lalonde, Ms. E. Landry, Ms. S. Larose, Dr. G. Lovegrove, Dr. R. Mack, Dean C. Mathieson, Dr. S. McCoubrey, Dr. H. Najjaran, Dr. B. Nilson, Dr. B. O’Connor, Dr. D. Owram, Dr. G. Pandher, Ms. L. Patterson, Acting Dean K. Phillips, Dr. B. Schulz-Cruz, Ms. L. Super, Mr. D. Vineberg, Ms. A. Weiss, Dr. S. Yannacopoulos

Guests: Ms. S. Barclay-McKeown, Ms. L. Collins, Mr. C. Eaton, Ms. M. Kruiswyk, Mr. F. Vogt

By Video-conference: Ms. S. Morgan-Silvester (Chancellor),

Regrets: Dean T. Aboulnasr, Dr. P. Arthur, Dean L. Bosetti, Dr. J. Castricano, Dr. F. de Scally, Dr. M. Duran-Cogan, Mr. A. Hu, Mr. S. Joseph, Ms. M. Laviolette, Dean D. Muzyka, Mr. C. Norman, Dr. M. Rheault, Mr. F. Vogt, Mr. C. Wain, Ms. M. Woodward

Recording Secretary: Ms. N. Hager
Call to Order
Chair President Toope called to order the seventh regular meeting of the Senate for the 2010/11 academic year. He welcomed Chancellor Morgan-Silvester who joined the meeting via video-conference.

Approval of the Agenda
By general consent the agenda was approved as presented.

Senate Membership
Results of 2011 Student Senate Elections
The Secretary reported the results of the 2011 Student Senate elections for a one-year term beginning April 1, 2011 and ending March 31, 2012 and thereafter until successors were elected:

Representatives of the Students At-large
- Mr. M. Rafeh Ahmed
- Mr. Kirk Chavarie
- Ms. Kaitlyn Levy
- Ms. Darby Milner
- Ms. Kristin Vidi
- Mr. Calvin Wain (returning)

Representative of the Graduate Students
- Ms. Laura Super (returning)

Representative of the Students of the Faculty of Applied Science
- Mr. Morgan Andreychuk

Representative of the Students of the Faculty of Arts and Sciences
- Mr. Jordan Haynes

Representative of the Students of the Faculty of Creative and Critical Studies
- Mr. Yaw Obrenu Yamoah

Representative of the Students of the Faculty of Education
- Vacant

Representative of the Students of the Faculty of Health and Social Development
- Ms. Cara Bonini
Minutes of the Previous Meeting, March 30, 2011

Moved: Dr. Cioe
Seconded: Mr. Gorman

That the minutes of the Okanagan Senate meeting of March 2, 2011 be approved with minor revisions.

The motion was put and carried

Business Arising from the Minutes

Update – Okanagan Campus Review

The President reported that due to pressing professional commitments, President Kevin Reilly of the University of Wisconsin System had been required to withdraw from the Campus Review and had been replaced by David Frohnmayer, former President of the University of Oregon. The President noted that all other aspects of the Review would proceed unchanged.

President’s Comments and Related Questions

Presentation of Certificates of Appreciation to Student Senators

The President presented certificates of appreciation to the following 2010/11 Student Senators whose term was ending March 31, 2011:

- Mr. Alex Hu, At-large Representative
- Mr. Steven Joseph, Faculty of Arts and Sciences Representative
- Ms. Emily Landry, Faculty of Applied Science Representative
- Ms. Samantha Larose, At-large Representative
- Ms. Michelle Laviolette, Faculty of Health and Social Development Representative
- Mr. Cecil Norman, At-large Representative
- Ms. Laura Super, Graduate Students Representative
- Mr. Daniel Vineberg, Faculty of Creative and Critical Studies Representative
- Mr. Calvin Wain, At-large Representative
- Ms. Ana Weiss, At-large Representative
• Ms. Maria Woodward, Faculty of Management Representative

**Canada Gairdner Wightman Award**

The President drew attention to the recent announcement that Dr. Michael Hayden, a professor in the Faculty of Medicine and Director and Senior Scientist of the Centre for Molecular Medicine and Therapeutics at the Child & Family Research Institute was selected for his leadership in medical genetics, entrepreneurship, and humanitarianism for the Canada Gairdner Wightman Award, the premier honour for leadership in medical science in Canada.

**Federal Budget 2011**

The President reported that while much remained unknown, the 2011 federal budget announced on March 22 contained new investments in research and innovation. Highlights included an additional $37 million per year to support the three federal research granting councils, allocated as follows:

- $15 million per year to the natural Sciences and Engineering Council (NSERC) to support outstanding research in the natural sciences and engineering fields;
- $15 million per year to the Canadian Institutes of Health Research to support advanced health-related research;
- $7 million per year to the Social Sciences and Humanities Research Council to support world-leading research in the social sciences and humanities.

Also of note:

- Investment of a further $53.5 million over five years to support the creation of 10 new Canada Excellence Research Chairs.

**BC Ministry of Advanced Education**

The President reported that on March 14 UBC alumni Naomi Yamamoto had been appointed Minister of Advanced Education. Deputy Minister Philip Steenkamp was described as thoughtful and strategic.

**UBC’s Response to Earthquake in Japan**

UBC students who had been studying in Japan and had been forced to return home were having the costs of their travel and relocation reimbursed by the University. The President noted that he had spoken with several students personally and was pleased with UBC’s response to the crisis.
Discussion

In response to an inquiry from Dr. Yannacopoulos, the President reported that UBC’s 10 new Canada Research Chairs would be based at the Vancouver campus.

In response to an inquiry from Dr. Cioe, the President explained the Liberal’s plan for a new funding model linked to the RESP system resulting in an approximate boost of $400 annually per student.

Deputy Vice-Chancellor’s Remarks

Boil Water Advisory

Dr. Owram updated Senate on the recent voluntary Boil Water Notice. Turbidity levels had cleared significantly within last 24 hours and the Notice was expected to be lifted within the next 48 hours. The Glenmore Ellison Irrigation District (GEID) Water Quality Advisory remained in effect as the Campus continued to explore long-term solutions to improve its water supply. In response to interest from the assembly, Dr. Owram committed to reporting this progress to Senate at a future meeting.

Policy O-5: Research Centers and Research Institutes

Dr. Owram reported that the viability and structure of centers and institutes as outlined in the Senate policy would be reviewed with recommendations coming to Senate for approval in the fall.

Admissions and Awards Committee

Committee Chair Dr. McCoubrey presented the report.

Admissions Targets: Okanagan Campus, 2011/12

An excerpt from the report:

This report forecasts the undergraduate student enrolment profile by degree and year for the 2011/2012 winter session for the purpose of determining entry year admission targets for undergraduate degree programs. It is built using the enrolment profile of the current winter session as a base. Trends of student movement (progression, retention rates, graduation, and program transfers) in the previous year are applied to forecast enrolment of continuing students. Finally, in light of projected continuing student enrolment, admission targets are established based on historical recruiting results, anticipated student demand, government funding levels and internal constraints that limit program enrolment.
Admission targets have been established in a consultative process including the Provost, Deans, and the Strategic Enrolment Management Committee. The stated admission targets include students who are new to UBC in the entry year of each degree program plus continuing students who are still classified at the entry year level. The admission targets used to reach this enrolment profile include ambitious values for the BA degree (650 students), BMGT (200 students), BSC (640 students), and BHK (200 students). While these are intake numbers that have not been previously achieved, strong demand in the form of applications for admission bolsters confidence in reaching these goals.

This model leads to an overall admission target of 2280 students new to UBC undergraduate degree programs. This includes 484 UBC students switching into new programs. These values contribute to a forecasted Winter 2011 undergraduate degree program enrolment of 7319 students. When this is combined with projections for summer enrolment, graduate student enrolment, non-degree student enrolment, and extraction of non-funded international student FTE’s, the result is forecast of 6847 funded FTE’s for the 2011/2012 academic year. This takes UBC Okanagan to 98.9% of its government funding profile.

It is important to note that maintaining full enrolment in future years will not be simply a matter of achieving these same admission targets. Changes in demand for programs, retention rates, graduation rates and student course load will all have an impact on changing the student body composition from year to year.

It may be challenging to reach the ministry targeted enrolment for this campus in 2011, but full enrolment appears very likely for the 2012/2013 year.

Moved: Dr. McCoubrey  
Seconded: Mr. Cadger  

That Senate approve the 2011-12 admissions targets for the Okanagan Campus as per section 27(2) (r) of the University Act.

Discussion

Dr. Lalonde remarked on the ambitious admission targets for the Bachelor of Science program (admission target: 640, a 23.3% increase) and expressed some concern over the stress this first-year intake would place on the overall program’s capacity and physical resources. He further inquired after the calculation of retention rates. The Assembly recognized Ms. Barclay-McKeown from the AVP Students Office who noted that the retention rates from 2008/09 emerged as the same pattern in 2009/10 and again in the last year; an average from all years was hence calculated. Dr. Abd-El-Aziz confirmed the University’s commitment to hire sessional lecturers, teaching assistants, and support other resources as required and in accordance with relative increases in tuition.
revenues. The President committed the University to monitor admission targets closely to effectively match resources and guarantee the student experience.

In response to an inquiry around new undergraduate student enrolment for the 2011/12 admission cycle, Dr. Owram responded that at the current application stage the pattern was emerging as expected.

Dean Courtney raised a concern over the blanket .87 multiplier used to translate non-degree headcount to full time equivalents or FTEs, and inquired if faculties would be offered more detailed FTE data for internal planning purposes. Ms. Barclay-McKeown noted that the .87 multiplier had been used as an average only and that the next phase of admission target planning would include more detailed information with FTEs per year and accurate to each faculty.

Dr. Cioe remarked on Senate’s compliance with the University Act, an indicator of its maturation.

*The motion was put and carried.*

President Toope offered his congratulations to Senate and described the submission of annual admission targets as a strong indicator of the campus’ many efforts to achieve aggressive government targets in spite of a declining provincial demographic.

**New and Revised Awards**

See also, ‘Appendix A: New and Revised Awards’.

Moved: Dr. McCoubrey  
Seconded: Ms. Landry  

That Senate accept the new and revised awards as listed and forward them to the Board of Governors for approval; and that letters of thanks be sent to the donors.

**Discussion**

In response to an inquiry regarding the distribution of the *Sentes Auto Group Athletics Varsity Award in Engineering and Management*, Dr. McCoubrey advised that Financial Assistance and Awards would track recipients year-to-year to ensure the equitable distribution of the award.

*The motion was put and carried.*

**Admissions Proposals**

The following proposals had been received:
1. Applicants Following the BC/Yukon High School Curriculum, Admission Requirements: to remove the reference to a Language 11 program prerequisite and revise the Academic Calendar entry on the use of challenged courses towards the B.A. language requirement.

2. Readmission: to clarify the Academic Calendar language on readmission to an undergraduate program.

3. Bachelor of Management, Admission Requirements: to revise the admission criteria for the Bachelor of Management program.

4. College of Graduate Studies, Doctoral Degrees: to change the requirements for transfer to a doctoral degree.

Moved: Dr. McCoubrey
Seconded: Dean Krank

That Senate approve proposed changes to the Academic Calendar entries for ‘Applicants Following the BC/Yukon High School Curriculum, Admission Requirements’ and ‘Readmission’, effective for admission to the 2011 Winter Session and thereafter;

That Senate approve the changes in admission requirements for the Bachelor of Management, effective for admission to the 2012 Winter Session and thereafter; and

That Senate approve the changes in admission requirements for the doctoral degrees, effective for admission to the 2011 Winter Session and thereafter.

Discussion

Dr. Cioe expressed some reservations around the Readmission admissions proposal, specifically the purpose of this phrase inclusion: “A change of degree program or campus is not normally permitted for former UBC students who left while on academic probation or those who have been required to withdraw from their studies, but applications will be reviewed on a case-by-case basis.” Dr. McCoubrey noted the inclusion of the link to the Okanagan campus policy on Academic Standing; she explained that in instances where a student left UBC with an unsatisfactory academic standing, an appeal for re-admission would be required. Dr. Cioe rephrased his objection: that as presented the proposal was unnecessarily restrictive to students wishing to change degree programs or campus, and that he had interpreted the proposal as presenting students with no viable options other than maintaining their current program. A revision that more clearly outlined that students on academic probation or those who had been required to discontinue or withdraw were required to meet all program-specific admission and advancement requirements and as such were not normally eligible, was preferred. Dr. Owram suggested that the Readmission
proposal be removed from the admissions report and referred back to the Committee for further discussion. The assembly agreed by general consent.

Mr. Cadger referenced the Bachelor of Management proposal and inquired why 6 credits of any transferable English course(s) was the equivalent of 3 credits of ENGL 112. Acting Dean Philips noted that ENGL 112 Strategies for University Writing was considered the University’s standard English writing course.

The motion to approve the changes to the Academic Calendar entry for ‘Applicants Following the BC/Yukon High School Curriculum, Admission Requirements’, the Bachelor of Management proposal, and the changes in admission requirements for the doctoral degrees, was put and carried.

Curriculum Committee

Committee Chair Dean Marvin Krank presented the report.

See also, ‘Appendix B: Curriculum Summary’.

Moved: Dean Krank
Seconded: Dr. Hodge

That Senate approve the new courses and the revised program brought forward by the Faculties of Arts and Sciences, Creative and Critical Studies, and Health and Social Development as set out in the attached proposals.

The motion was put and carried.

Report from the Deputy Vice-Chancellor and Principal

UBC Okanagan Campus 2011/12 Budget

Dr. Owram was pleased to report a balanced budget of $99 million with no cuts to faculties or campus-wide units. He attributed this strong budget to the Okanagan campus’ significant growth.

Dr. Owram recalled that since 2010/11, the Okanagan campus had not received any additional government funding. The campus had reported a $5.6 million recurring surplus, a favourable variance mostly driven by higher than expected domestic and ISI tuition. It also had projected a one-time transfer of $9.3 million to its capital contingency mainly resulting from higher than expected domestic and ISI tuition, a savings from the postponement of new hires and fewer than anticipated requests against contingency.

In 2011/12, the budget was focused in three areas:

1) Base budget stabilization of faculties and units mostly achieved through recurring investments.

   Key Investments (recurring):
o Merit and PTR funding for faculties and units ($1.2 million)

o Payment to reduce internal loan on capital projects ($1.0 million)

o Recurring funding adjustment for domestic recruitment ($0.3 million)

o Increased cyclical maintenance funding ($0.2 million)

2) Enrolment growth, investment in academic units, and infrastructure improvements focusing on program development and student support.

   Key investments (recurring):

   o Funding to units to support campus and enrolment growth ($0.4 million)

   o Increase in funding for graduate scholarships and awards ($0.2 million)

   o Funding to faculties in support of 15 new academic positions, including a strategic investment in Human Kinetics (3 new academic faculty) ($1.0 million)

   o Increase in teaching assistant funding across the faculties ($0.2 million)

   o Investment in computer labs and cyclical infrastructure upgrades ($0.2 million)

3) Strategic allocations to implement priorities of Place and Promise and the Okanagan Campus Strategic Action Plan.

   Key Investments:

   o Student learning and engagement, including $0.7 million investment in Athletics for Canada West membership ($1.0 million recurring)

   o International, including i) allocations to faculties based on increased enrolment projections; ii) initiatives to further support international students; iii) increase in student financial aid for ISI students ($2.4 million recurring)

   o UBC as a Living Lab: continuous optimization program and sustainability program development ($0.1 million one-time)

   o UBC in its region and province: traffic study and master plan updates ($0.1 million one-time)

   o Communications: centralized communications model ($1.2 million recurring)
Summarizing that in the past five years the Okanagan campus had doubled in its budget, Dr. Owram reported that revenues for 2011/12 had increased by 7.6% and totaled $106 million with balanced funding allocations between faculty ($51.5 million) and administrative and campus-wide ($54.5 million).

The President remarked on the key role of provincial government funding in Canada, noting that by comparison the United States invested less than 20% in post-secondary education. Dr. Owram echoed this comment and described that the public support via government funding as the ‘bedrock’ of the Canadian system.

Discussion

Mr. Cadger sought further detail on funding available to international graduate students. Dean Krank noted that a partial tuition award was available, but that further supports, not only financial, were required. This sentiment was echoed by Ms. Super, the Graduate Student representative, who relayed that international graduate students generally did not feel supported.

Ms. Landry expressed interest in seeing further developments made to make the Okanagan campus accessible by bike and by foot. Dr. Owram recognized the advocacy efforts of both faculty and staff, and estimated the investments required by all three partners (the City of Kelowna, the province, and UBC), to exceed the one million dollar mark. Addressing Dr. Lovegrove’s interest in seeing the implementation of a mandatory staff and faculty UPass, Dr. Owram spoke hopefully for improved and collaborative discussion with the province on this and other like initiatives.

Mr. Vineberg inquired if the financial investment in athletics would include improvements to the weight room and cardio facilities. Dr. Owram noted that a donor had been identified who was interested in supporting fitness generally via on-campus facilities, but that this funding was separate from the Canada West investment.

In response to an inquiry around faculty funding allocations, Dr. Owram described the process: the budget committee had received presentations from all faculties and had based their allocations on faculty requests relative to attendant resources and relevant links to the strategic plan.

Dr. Cioe inquired after the future educational profile of the Okanagan campus. Dr. Owram replied that the Strategic Enrolment Management (SEM) committee had been working towards addressing this very question, and that the issues raised required further and continued management.

In response to an inquiry, Dr. Owram reported that the Okanagan Library renovations were on track. A funding request expected to go before the Board of
Governors in the fall, with construction slated to begin within two years. He added, however, that the long-term plan included a new Library facility.

Mr. Cadger remarked upon the University’s investment in the newly opened Animal Care Facility. Dr. Owram described the facility as part of the evolution of the campus’ research profile positioned within international standards. He noted that the facility had been earmarked as part of the Southern Medical Program dating back to the 2005.

Report from the Provost and Vice-Principal

*Establishment of The Centre for Culture and Technology in the Faculty of Creative and Critical Studies*

Dr. Abd-El-Aziz introduced Acting Dean Kenneth Phillips who presented the item for Senate’s information. An excerpt:

The Department of Creative Studies, on the recommendation of the Head, proposes to establish a Research Centre to be called “The Centre for Culture and Technology” (CCT) under the UBC Okanagan Senate Policy 0-5 “Research Centres & Research Institutes.”

The host faculty of the Centre for Culture and Technology will be the Faculty of Creative and Critical Studies. The project or theme-based mandate focuses on creative and scholarly inquiry into multiple forms of art, media and technologies as a vehicle for expression of community, culture, identity and dialogue. A key role of the Centre is to advance research/creation processes and theoretical discourse in the dynamic field of culture and technology in order to consider rapid changes in technologies themselves as well as their reflection of, and influence on our cultures and communities. Through this focus, the Centre will foster innovation in computer-based multimedia technology and its associated practices by building bridges between technology, community, and culture.

This Centre will benefit from being housed in the Faculty of Creative and Critical Studies as it is the faculty that houses both the theoretical and artistic elements to contribute to a research/creation mandate.

The Director of the Centre will be Dr. Aleksandra Dulic who will report to the Dean of the Faculty of Creative and Critical Studies who in turn will report to the Provost on matters related to the Research Centre.

**Discussion**

In response to an inquiry from Mr. Cadger, Acting Dean Philips noted that the term ‘culture’ was being referenced in its most broad, inclusive sense.
Adjournment

There being no further business the meeting was adjourned. The following regular meeting of the Senate was scheduled for Wednesday April 27, 2011 at 3:30 pm to 5:30 pm in ART 386.
Appendix A: New and Revised Awards

**Sentes Auto Group Athletics Varsity Award** - A $1,500 award is offered by Rick and Margot Sentes and Sentes Auto Group, to a member of any Varsity Team in third or fourth year of study. Awards are made on the recommendation of the Athletics & Recreation Department at The University of British Columbia, Okanagan campus, to outstanding students who have demonstrated excellent leadership skills and maintained good academic standing. (First award available for the 2010/11 Winter Session)

**Sentes Auto Group Athletics Varsity Award in Engineering and Management** - A $1,500 award is offered by Rick and Margot Sentes and Sentes Auto Group, to a member of any Varsity Team in third or fourth year of study in the School of Engineering or the Faculty of Management. Awards are made on the recommendation of the Athletics & Recreation Department at The University of British Columbia, Okanagan campus, to outstanding students who have demonstrated excellent leadership skills and maintained good academic standing. (First award available for the 2010/11 Winter Session)

**Previously-Approved Awards With Changes in Terms or Funding Source:**

**UBC Okanagan Alumni Bursary** - Bursaries totalling $1,000 have been endowed by alumni and friends for third and/or fourth year students at The University of British Columbia, Okanagan campus. (First awards available for the 2011/12 Winter Session)

How Amended: This bursary use to be an annually funded award that is now endowed.
Appendix B: Curriculum Summary

From the Faculty of Arts and Sciences

1. The following new courses:
   a. GEOG 474 (3) Qualitative Research in Human Geography
   b. PHYS 231 (3) Introduction to Electronics
   c. PHYS 232 (3) Modern Physics Laboratory
   d. PHYS 331 (3) Experimental Physics I
   e. PHYS 332 (3) Experimental Physics II
   f. PHYS 431 (3) Optics Project Laboratory
   g. PHYS 432 (3) Special Topics in Experimental Physics

2. The following revised program:
   a. Major in Physics

From the Faculty of Creative and Critical Studies

3. The following new courses:
   a. ARTH 115 (3) Popular Music and Visual Cultures
   b. ARTH 324 (3) Sound Art and Experimental Music
   c. CULT 490 (3/9) d Topics in Cultural Studies
   d. SPAN 305 (3): Hispanic Literature and Criticism I
   e. SPAN 306 (3): Hispanic Literature and Criticism II

From the Faculty of Health and Social Development

4. The following new courses:
   a. HINT 523 (3) Nutrition for Health and Exercise Science
   b. HMKN 190 (3) Functional Anatomy and Applied Physiology I
   c. HMKN 191 (3) Functional Anatomy and Applied Physiology II
   d. HMKN 315 (3) Sensory and Motor Neuroscience
   e. HMKN 421 (3) Advanced Theories of Health Behaviour Change