VANCOUVER SENATE

MINUTES OF NOVEMBER 24, 2004

Attendance

Present: Dr. M. C. Piper (Chair), Mr. A. McEachern (Chancellor), Vice President L. Whitehead, Dr. P. Adebar, Mr. B. Ahmadian, Mr. R. Affleck, Dr. B. Bemmels, Dr. J. D. Berger, Dean M. A. Bobinski, Prof. C. Boyle, Mr. P. T. Brady, Dr. J. Brander, Dr. M. Cameron, Dr. J. Carolan, Dr. E. Dean, Dr. J. Dennison, Mr. M. Edgar, Ms. G. Eom, Dr. D. Fielding, Ms. M. Friesen, Dean N. Gallini, Principal J. H. V. Gilbert, Ms. T. Gillespie, Dean F. Granot, Dr. D. Granot, Mr. S. Haffey, Dr. P. G. Harrison, Dean J. Hepburn, Associate Vice President J. Hutton, Dean M. Isaacson, Dr. J. Johnson, Ms. P. Liu, Ms. D. Loo, Mr. R. Lowe, Mr. G. Martin, Ms. S. Martz, Mr. W. McNulty, Mr. J. Mistry, Dr. P. Mosca, Dean D. Muzyka, Dr. D. Paterson, Mr. G. Paton, Dean M. Quayle, Ms. C. Quinlan, Mr. D. Riendl, Acting Associate Vice President and Registrar D. Robinson, Mr. J. Rogers, Dr. H. J. Rosengarten, Dean J. Saddler, Prof. J. Sarra, Dean R. Sindelar, Dr. B. Stelck, Dr. D. Steyn, Mr. N. Taylor, Dr. R. C. Tees, Dr. S. Thorne, Dr. H. van Vuuren, Mr. D. Verma, Dr. R. Windsor-Liscombe, Dr. R. A. Yaworsky, Dean E. H. K. Yen, Mr. D. Younan.

By Invitation: Mr. J. Redmond, Vice President, UBC Properties Trust; Prof. R. Gardiner, Department of Theatre, Film, & Creative Writing.

Regrets: Dr. L. Brinton, Mr. N. Broekhuizen, Dr. B. Crawford, Dr. L. Gunderson, Dr. R. Harrison, Dr. R. Irwin, Dr. R. Kerekes, Dr. B. S. Lalli, Dr. V. LeMay, Mr. J. Liu, Mr. T. P. T. Lo, Dr. M. MacEntee, Dr. K. MacQueen, Dr. P. L. Marshall, Dr. B. Rodrigues, Dr. A. Rose, Dr. C. Shields, Dean G. Stuart, Dr. J. Thompson, Dean R. Tierney, Ms. M. Tull, Dr. R. Wilson, Mr. D. Yokom.

The President called the meeting to order.


**Acting Associate Vice President, Enrolment Services & Registrar**

The President informed members of Senate that Mr. Brian Silzer had taken a leave from his duties for approximately three months and that he was expected to return prior to the February 2005 meeting of Senate. President Piper welcomed Ms. Deborah Robinson as Acting Vice President, Enrolment Services & Registrar.

**Minutes of the Previous Meeting**

\[
\begin{align*}
\text{Dr. Tees} & \quad \text{That the minutes of the meeting of October} \\
\text{Dr. Berger} & \quad 20, 2004 \text{ be approved as circulated.}
\end{align*}
\]

Carried.

**Remarks from the Chair and Related Questions**

**NOVEMBER CONGREGATION**

The President reminded members of Senate that four graduation ceremonies had taken place on November 24, and that an additional four ceremonies were scheduled for the following day. A total of 2,558 students were to graduate from their respective degree and diploma programs. President Piper encouraged members of Senate to attend one or more ceremonies to celebrate along with the graduates and their families.

**TRIPS TO OTTAWA**

The President described a recent trip to Ottawa to attend an annual event hosted by the National Arts Centre. President Piper was pleased to participate in a round table discussion about generating increased public and government support for the creative and performing arts.

The President was scheduled to return to Ottawa in early December, accompanied by UBC Deans, to attend an event for Members of Parliament to discuss the role of universities in Canada and that of UBC in particular. The President was hopeful that discussions
Candidates for Degrees and Diplomas

The Acting Secretary presented the list of candidates for degrees and diplomas.

Dean Isaacson
Dean Granot

That the candidates for degrees and diplomas, as approved by the Faculties and Schools, be granted the degree or diploma for which they were recommended, effective November 2004, and that the Registrar, in consultation with the Deans and the Chair of Senate, be empowered to make any necessary adjustments.

Carried.

From the Board of Governors

Senate received notice that the following recommendations from Senate had been approved, subject, where applicable, to the proviso that none of the programs be implemented without formal reference to the President; and that the Deans and Heads concerned with new programs be asked to indicate the space requirements, if any, of such new programs.

September 2004 Meeting of Senate

i. Change in name from the Centre for the Study of Government and Business to the Phelps Centre for the Study of Government and Business;

ii. Change in name from the Brain and Spinal Cord Research Centre to the Brain Research Centre;

iii. Establishment of the CN Chair in Transportation and International Logistics;

iv. The transfer of responsibility for the Doctor of Pharmacy and the Master of Engineering programs from the Faculty of Graduate Studies to the Faculty of Pharmaceutical Sciences and the Faculty of Applied Science respectively.
Academic Building Needs Committee

REPORT ON COMMITTEE ACTIVITIES

Note: This report was continued from the October 20, 2004 meeting.

As Chair of the Committee, Dr. Stelck resumed the report. He noted that Senate had not received a report from the Committee in several years. Although members of the Committee represented the Senate on the President’s Planning and Property Advisory Committee (PPPAC), the general feeling was that Campus & Community Planning and the UBC Properties Trust were most actively involved in PPPAC operations. Academic Building Needs Committee members had expressed concern about being asked to approve projects at PPPAC meetings with little advance notice or background information and, in response, PPPAC had improved its procedures to address this concern.

Dr. Stelck noted that members of Senate would recall a time when Senate debated in some detail the relative merits of individual building proposals. It was his opinion that the University had outgrown this model, primarily due to the large number of projects for consideration. He encouraged interested members of Senate to visit the Land and Building Services website at http://www.lbs.ubc.ca for a complete list of capital projects, including funding sources and approval status.

The Chair recognized Mr. Joe Redmond, Vice President, UBC Properties Trust. Mr. Redmond proceeded to give an overview of UBC construction priorities and the status of each major project. He stated that the UBC Properties Trust endeavoured to improve the campus community through the addition of housing and community services and to build long-term wealth through residential development. The improved community would attract larger numbers of students, faculty, and staff to live on campus, thereby reducing commuter trips.
Mr. Redmond showed a map of the UBC campus overlaid on a map of the downtown Vancouver core, noting that the two areas were approximately the same size. He gave a status report on each of the major capital projects, including the Irving K. Barber Learning Centre, an Olympic skating rink, and a renewal project for the Museum of Anthropology. The Michael Smith Building and the Life Sciences Centre were two key buildings that had recently been completed.

**Discussion**

In response to a question from Ms. Martz about security for a planned underground transit station, Mr. Redmond stated that security issues would be carefully considered during the design phase of the project. In response to a question from Ms. Eom about the demand for study space, Mr. Redmond stated that UBC Properties Trust worked under the direction of the Faculties to address this important need. In response to a question from Mr. Paton, Mr. Redmond stated that individuals or groups interested in operating businesses in new or planned buildings should contact UBC Properties Trust.

Dr. Windsor-Liscombe made comments on the importance of balancing the needs of arts and science disciplines as the University community moved forward with capital development.

Dr. Dennison recalled that, in decades past, the Senate had performed an important role in decisions to deploy discretionary funding for building projects. He noted that the funding sources for new projects had changed recently, such that much of the funding for new projects came from donors. He questioned the role of Senate in building needs decisions, and asked whether it made sense for the Academic Building Needs Committee to continue to exist under its current terms of reference. Dr. Stelck agreed that it was important that
the Committee not act as a "rubber stamp", but that its members actively participate in PPPAC discussions about academic space priorities.

In response to a question from Dr. Steyn about the necessity of a new parking structure in light of a desire to reduce automobile traffic to campus, Mr. Redmond agreed that the reduction of single-occupant-vehicle traffic remained an important goal. Transit ridership to campus had increased by approximately 40% in the previous year following the introduction of the student U-Pass. The new parking structure was intended to partially replace parking spaces that had been lost due to other construction projects. President Piper stated that the Board of Governors had recently received a detailed report on parking that demonstrated that, even considering the new parking facility, there was to be a net decrease in parking spaces on campus. The President reminded members of Senate that parking structures were built as self-sustaining operations that did not require support from general purpose operating funds. Mr. Edgar pointed out that many of the parking spaces lost were in the reasonably-priced "B Lots," while parking in the new facility would likely be considerably more expensive. He requested that affordability for students be taken into consideration. Ms. Gillespie stated that, as on-campus parking costs increased, more students chose to park close to campus and commute. The resulting parked cars constituted an inconvenience to neighbouring residents.

Dr. Windsor-Liscombe and Dean Quayle emphasized the need for an overall long term plan for academic space needs. Dean Quayle suggested that the Academic Building Needs Committee could advocate for the connection between the academic vision and institutional and non-institutional use of space. She suggested that the Committee be involved in the planning and implementation of the University Town project.

The President thanked Dr. Stelck and Mr. Redmond for the report.
Curriculum Committee
FACULTY OF GRADUATE STUDIES
On behalf of the Committee, Dr. Bemmels presented for approval the proposal for a low-residency, distance education delivery mode for the Master of Fine Arts (M. F. A.) in Creative Writing.

Dr. Windsor-Liscombe  
Dean Granot  

That Senate approve the curriculum proposal from the Faculty of Graduate Studies.

In response to a query from Mr. Haffey, Dr. Bemmels stated that program application procedures and deadlines were published on a website separate from the Calendar so that this information could be more readily updated.

Mr. Taylor asked why the tuition fees for the distance education delivery mode were higher than for the in situ version of the program. Upon invitation by Dr. Bemmels, Professor Gardiner stated that the department intended to recover all costs through student tuition. Dr. Bemmels reminded members of Senate that tuition fee levels were approved by the Board of Governors and did not constitute part of the Curriculum Committee's review.

The motion was put and carried.
Nominating Committee

Principal Gilbert presented the reports, as Chair of the Committee.

VICE CHAIR OF SENATE

Principal Gilbert
Dr. Windsor-Liscombe

That Senate elect Dr. Herbert J. Rosengarten as Vice Chair of Senate until August 31, 2005.

Members of Senate expressed their appreciation through applause.

SENATE COMMITTEE MEMBERSHIP

The Committee recommended the following revisions to Senate Committee membership:

1. Academic Policy Committee: Add Mr. Sean Haffey to replace Mr. Edward Greathed.
2. Agenda Committee: Add Mr. Jitesh Mistry to replace Mr. Mike Yung and add Ms Marnee Tull to replace Mr. Nathan Taylor.
3. Appeals on Academic Standing: Add Ms Torill Gillespie to replace Mr. Jitesh Mistry.
4. Budget: Add Professor Janis Sarra to fill vacancy (LGIC) and add Dr. Douw Steyn to fill vacancy.
5. Continuing Studies: Add Ms Debbie Loo to fill vacancy.
6. Liaison with Post Secondary Committee: Add Mr. Sean Haffey to replace Mr. Edward Greathed.
7. Teaching and Learning Committee - Add Dr. Douw Steyn to replace Dr. Paul Harrison.
8. Tributes Committee: Add Mr. Bijan Ahmadian to replace Mr. Mike Yung.
9. Representative to St. Mark’s College: Add Mr. Sean Haffey.

Principal Gilbert
Dean Isaacson

That Senate accept the recommendations of the Nominating Committee with respect to Senate Committee membership.

Carried.
ELECTION OF STUDENT REPRESENTATIVES TO THE NOMINATING COMMITTEE

Principal Gilbert
Dr. Rosengarten

That Senate elect Mr. Bijan Ahmadian and Mr. Diaa Younan to fill two vacancies for student representatives on the Nominating Committee.

Tributes Committees

MEMORIAL MINUTES

Dr. Thorne presented the following memorial minutes, as Chair of the Committee.

Betty Howard
1923 - 2004

Dr. Betty Howard served Senate as a Representative of the Joint Faculties from 1972 to 1975.

Dr. Howard retired from UBC in 1988 as an Assistant Professor Emerita of Physics and Astronomy. Her career at UBC began in 1953 when she was hired as a sessional lecturer in the Department of Physics and Astronomy (then Physics); and she was appointed Assistant Professor in 1965.

Prior to joining UBC, Dr. Howard held the Canadian Ellis Fellowship from the International Federation of University Women in Leiden, Holland. Dr. Howard was an officer of the Canadian Association of Physicists, the American Association of Physics Teachers and the B.C. Science and Technology Centre. In addition to serving on the UBC Senate, Dr. Howard was involved for many years with timetable organization and registration of first year Science students.

James Macoun Kennedy
1928 - 2004

Dr. James M. Kennedy served on the University of British Columbia Senate from 1969 to 1975 as a Representative of Joint Faculties.

After more than a decade working with Atomic Energy of Canada, Dr. Kennedy joined UBC in January 1966 as the Director of the Computing Centre, a position he held until June 1980. In addition, he became a professor in the Department of Computer Science in 1968. From 1980 to 1984, Dr. Kennedy served in the President's Office as Vice-President of University Services. As well as a valuable mem-
ber of the UBC community, Dr. Kennedy was a founding member of the Canadian Information Processing Society. He served as an officer of the Canadian Mathematical Association, the Canadian Association of Physicists and the Canadian Applied Mathematics Association; and as a board member of Vancouver Community College and the Management Advisory Council of BC Colleges and Provincial Institutes.

Dr. Thorne
Dr. Berger

{ That the memorial minutes for Dr. Betty Howard and Dr. James M. Kennedy be entered into the Minutes of Senate and that copies be sent to the family of the deceased. }

Carried.

**Reports from the Vice President, Academic & Provost**

**CHANGE IN NAME FOR THE FACULTY OF AGRICULTURAL SCIENCES**

Vice President Whitehead presented a proposal to change the name of the Faculty of Agricultural Sciences to the Faculty of Land and Food Systems. The proposal was accompanied by a report from the Faculty outlining support for the change and a summary of consultation and discussion.

Vice President Whitehead
Dean Quayle

{ That Senate approve the change in name from the Faculty of Agricultural Sciences to the Faculty of Land and Food Systems, to be abbreviated "LFS", effective February 1, 2005. }

Dean Quayle stated that, although agriculture remained critical to the Faculty, the concepts behind land, food, and community were also of central importance. She described a trend among Canadian faculties of agricultural sciences toward updating their names. The Faculty had consulted extensively in its search for a name that fit the Faculty, yet did not overlap with the disciplinary areas of other Faculties and departments. The Faculty had first proposed the new name of "Environmental and Food Sciences," a name that was rejected due to unacceptable overlap with other Faculties. The Dean was pleased to report that a proposal to develop an "Environmental Sciences" grouping or college structure for
all environmentally-related groups had emerged from the discussion. The Deans had also discussed a possible inter-Faculty degree in environmental sciences with several different streams.

Dean Quayle stated that the new name was a critical component in the Faculty's plan to refine its vision and to better promote the Faculty's exciting programs and degrees. The use of the word "Systems" was intended to capture a sense of interrelatedness and connection.

Dean Quayle thanked all participants in the Faculty and across campus. The Dean expressed particular thanks to Ms. Robbin Simao, Communications Coordinator, Faculty of Agricultural Sciences.

Discussion

Mr. Edgar thanked the Dean on behalf of his student constituents in the Faculty of Agricultural Sciences for her work on this important initiative. He recalled extensive student participation when the consultation process first began in February 2004. Student involvement appeared to slow down over the summer, however, with far less student consultation occurring during the 2004/2005 academic year. Some students felt that the new name did not represent everyone in the Faculty, and wished to request additional consultation.

Mr. Edgar
Ms. Eom

} That the proposal to rename the Faculty of Agricultural Sciences be referred back to the Faculty of Agricultural Sciences, through the Office of the Vice President, Academic & Provost, with the request that the Dean’s Office survey students and faculty members to seek their views on possible Faculty names.
Mr. Edgar suggested that an e-mail or online survey of students would be appropriate. He stated that his constituents had expressed the need to remain connected to agriculture, and were concerned that the loss of the word "sciences" would be associated with a loss of credibility.

Dean Quayle stated that she appreciated the challenge for students, considering the early intensity of consultation, followed by the apparently rapid closure of the discussion and determination of the proposed new name. She added that the Faculty had made every effort to talk to students about the proposed change. Members of the Faculty's core team had met with the undergraduate student society and a group of graduate students, and had made presentations to several large class sections. The Dean stated that she appreciated the fact that current students had chosen the Faculty based on its current name, and they might therefore be reluctant to accept the new name.

In response to a query from Dr. Brander, Dean Quayle stated that 75 percent of respondents in a large survey had expressed support for a change in name. Submissions had also indicated that the word "agriculture" constituted a significant impediment, particularly for high school students. The Dean added that, even though the Faculty's name would change, "tag lines" used in marketing and communications materials would continue to use the word "agriculture" when appropriate. She emphasized that the idea was to position agriculture differently, rather than to abandon it outright.

Dean Isaacson spoke against the motion to refer, citing an expansive, inclusive consultation process over an extended period of time. He noted that the naming issue was complex, with external and internal needs to be considered.

In response to a question from Mr. Brady about which Faculties had opposed the use of the name "Environmental and Food Sciences," Dean Hepburn responded that "environ-
mental science" was a very broad term that encompassed a large number of UBC activities. The Faculty of Science had been opposed to the name because of what it considered an unacceptable level of overlap with departments like Earth and Ocean Sciences. Dean Quayle added that the Faculty of Forestry had also opposed the "Environmental and Food Sciences" name.

Ms. Gillespie stated that she, as a student in the Faculty of Agricultural Sciences, was opposed to the proposed new name of "Land and Food Systems." Mr. Edgar read several quotes from other students similarly opposed.

Discussion on the Main Motion

Mr. Haffey expressed concern that people outside the University would not understand the meaning of the new name, and suggested that the Faculty reconsider its choice.

Dr. Adebar suggested that the Faculty consider waiting one or two months to allow additional time for a short survey. Dean Quayle reiterated the challenge of having a narrow field of names from which to choose. In response to Mr. Haffey's comments, she expressed support for the marketability of the new name, stating that the Faculty needed to signal and lead a change in direction.

The Senate Student caucus requested that the Secretary record in the Minutes its opposition to the motion.
Universitas 21 and U21 Global Update

The Chair recognized Dr. Michael Goldberg, Associate Vice President, International. Dr. Goldberg had circulated copies of the Universitas 21 Annual Review 2003/2004 for information. He recalled that Universitas 21 had been created in 1997 at the University of Melbourne. In its second year of operation, the presidents of the then 18 member universities had concluded that it would be most valuable to identify projects for the consortium that would be impossible for any one of the member institutions to implement independently. The first projects involved professional portability and the mobility of professional students, as well as quality assurance within the consortium. These initial projects were followed by an emphasis on online learning, which led to the creation of U21 Pedagogica and U21 Global. The following framework of four pillars for activities planned to take place over the next three years had been identified:

1. Global Learning;
2. Distinctive Cross-National Research;
3. Technologies and Delivery Mechanisms;
4. Public Policy and Community Engagement.

Dr. Goldberg proceeded to give highlights of activities scheduled to occur under each of the four pillars.

Discussion

In response to a question from Mr. Brady about the U21 Global enrolment, Dr. Goldberg stated that approximately 450 students had registered in U21 Global programs, including one student from Canada. He emphasized that these programs were not intended for Canadian students. In response to a further query, President Piper responded that UBC had invested $500,000 USD in U21 Global.

Dean Muzyka reminded members of Senate that one of the intended benefits of partnership in U21 Global was to share experience between institutions, and recalled that he had
been in favour of UBC involvement. He cited, however, two recent concerns. The first concern was that several prospective U21 students had reportedly been led to believe that they would be receiving UBC content through a U21 Global program, whereas UBC had not been involved in the creation of the program modules. The second concern was that U21 Global had begun attending the same recruitment fairs as its member institutions, including UBC. The Dean stated that his preliminary understanding was that U21 Global would tap new markets, but had found that U21 Global was in fact competing with member institutions for the same students. Dr. Goldberg responded that he shared Dean Muzyka's first concern about the apparent marketing of UBC content to U21 Global students, and stated that the problematic advertising had been withdrawn. Responding to Dean Muzyka's concern about market share, Dr. Goldberg stated that, since U21 Global offered its programs via distance education, it did not constitute significant competition to institutions delivering programs in situ. Dr. Goldberg added that someone had suggested that a council of deans be established to ensure that U21 Global activities were adding overall value.

In response to a question from Mr. Riendl, Dr. Goldberg stated that the annual membership fees for Universitas 21 were $35,000 USD.

Dr. Gilbert stated that a recent meeting of the U21 Health Sciences Group in Brisbane had been highly productive, and that member organizations were enjoying much improved access to benchmarking data as a result of participation in Universitas 21. He expressed support for Universitas 21 as having great possibilities for the future. He added that the consortium might benefit from more direction from the institutional presidents, and that delegates would appreciate centralized sponsorship of travel costs.
In response to a question from Dean Isaacson on Universitas 21 membership, Dr. Goldberg stated that both he and the President were members of the membership committee. The consortium is limited to 25 member institutions, and the job of the membership committee was to strategically increase membership to that upper limit. The committee was seeking, for example, at least two additional continental European members, as well as exploring opportunities in areas such as Latin America.

Dr. Brander asked whether there had been a financial return on UBC's initial investment. Dr. Goldberg responded that financial gain had not been a goal of UBC's participation, particularly considering the enormous development costs for each course module. Dr. Goldberg stated that most member institutions expected a return in the form of learning and experience, rather than in the form of a monetary return on investment. The President added that one significant benefit to the University was that it had minimized the risk involved in e-learning by sharing it among multiple partner institutions.

In response to a question from Dr. Brander about lessons learned to date, Dr. Goldberg stated that one of the first discoveries had been that the high end e-learning market space was relatively uninhabited. Another lesson was that, although the U21 Global e-learning model had proven to be scaleable, its scaleability was less than originally thought. A third lesson was that the provision of high quality service to students was absolutely essential.

In response to a question from Dean Gallini about exit strategies, Dr. Goldberg stated that the U21 Global board had set targets for U21 Global for each of the following three years. The initiative's degree of success in reaching those targets would help the board determine the ongoing viability of U21 Global.

The President thanked Dr. Goldberg for his report.
Report from the Associate Vice President, Enrolment Services & Registrar

2004/2005 REPORT ON ENROLMENT

Ms. Robinson presented the enrolment report for information. She stated that the University had made a number of changes to the admissions process for the 2004/2005 academic year, and that feedback from high school and college counsellors had been excellent. Ms. Robinson added that the University had succeeded in meeting its enrolment targets for the first time in the preceding three years.

In response to a request from Dr. Paul Harrison, Ms. Robinson agreed to circulate at a future meeting of Senate a report showing how registration statistics compared to enrolment targets.

Tributes Committee -- in camera

CANDIDATES FOR HONORARY DEGREES

The President announced that the remainder of the Senate session would take place in camera, and requested that all visitors leave.

Dr. Thorne circulated a list of candidates for honorary degrees to be conferred at graduation ceremonies to take place in 2005. She reminded members of Senate that the candidates were usually selected because they have brought honour to UBC. She emphasized the confidential nature of the list of nominees, since not all nominees would be willing or able to attend a ceremony to accept the degree.

Dr. Thorne

Dean Granot

That Senate approve the list of candidates for honorary degrees, as presented by the Tributes Committee.

Carried.
Adjournment

There being no further business, the meeting was adjourned. The next regular meeting of the Senate was scheduled for December 15, 2004.